

Nagios®

Future Strategies: Nagios and OSS

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Open Source Trends

OSS Trends

- Increased Market Adoption

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- Increased Collaboration

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- **Increased Commercialization**

OSS Trends

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- **Consolidation – Mergers & Acquisitions**

OSS Trends

- Increased Market Adoption
- Increased Collaboration
- Increased Commercialization
- Consolidation – Mergers & Acquisitions
- **Methodology Analysis & Replication**

Strategies for Success

Success Strategies

- Focus on users, community
 - Listen, involve, interact
 - Create communication venues
 - Acknowledge

Success Strategies

- Focus on users, community
- Organic advocacy, marketing

Success Strategies

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- **Transparency**

Success Strategies

- Focus on users, community
- Organic advocacy, marketing
- Transparency
- **Architectural design**

Success Strategies

- Focus on users, community
- Organic advocacy, marketing
- Transparency
- Architectural design
- **IP protection**
 - Copyrights
 - Patents
 - Trademarks
 - Trade dress

Success Strategies

- Focus on users, community
- Organic advocacy, marketing
- Transparency
- Architectural design
- IP protection
- **Stick with it**

Success Strategies

- Focus on users, community
- Organic advocacy, marketing
- Transparency
- Architectural design
- IP protection
- Stick with it
- **Revenue-generation**

Future of Nagios

Business Plans

- Support contracts in June

Business Plans

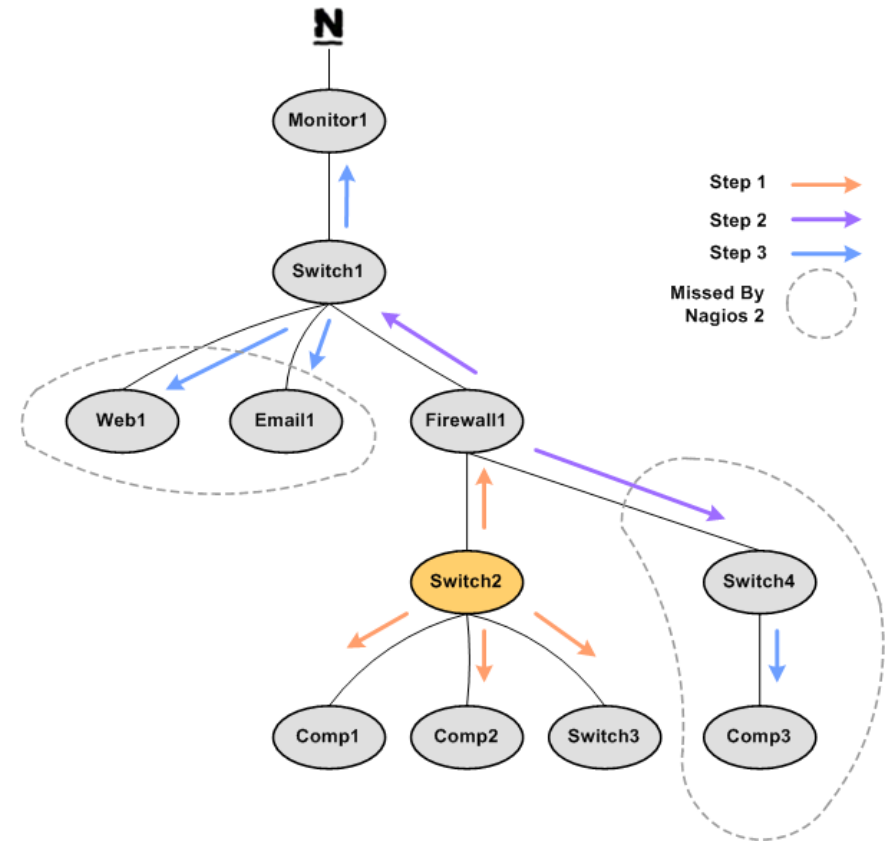
- Support contracts in June
- Training / certification

Business Plans

- Support contracts in June
- Training / certification
- **Commercial offering**

Technical Roadmap

- Nagios 3.x will be long-lasting

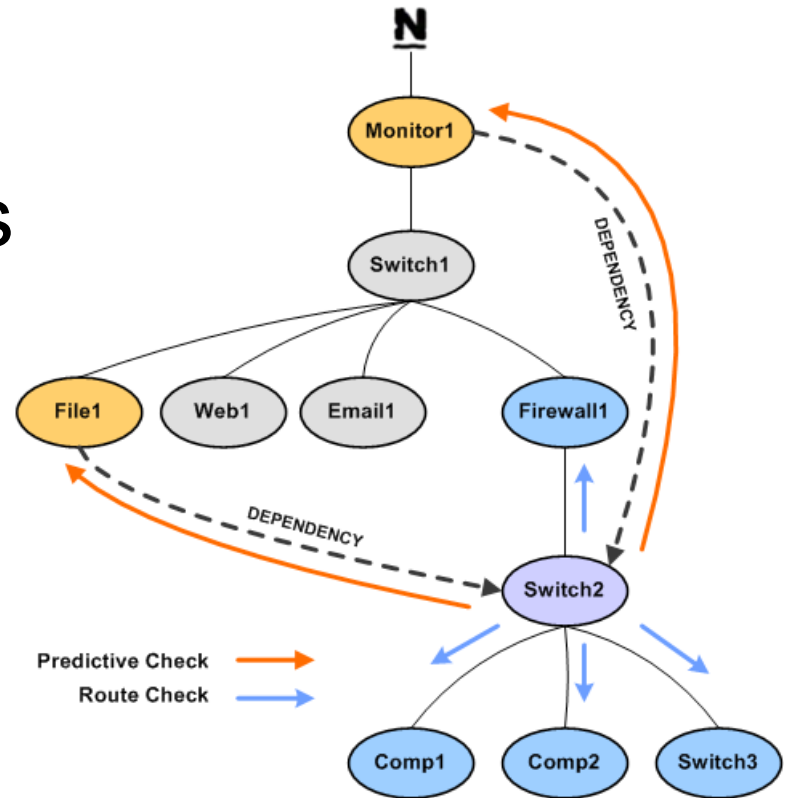


Technical Roadmap

- Nagios 3.x will be long-lasting
- Usual bug fixes & patches

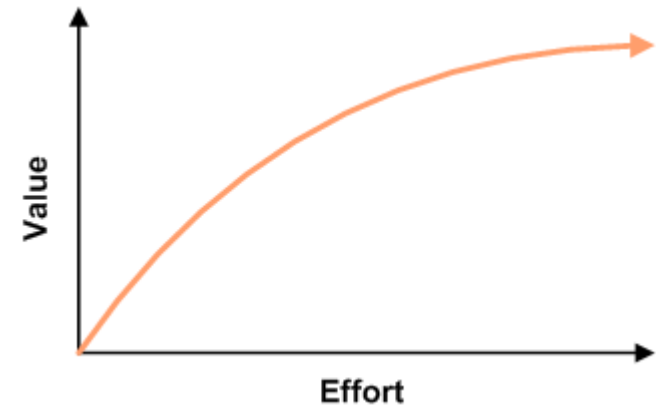
Technical Roadmap

- Nagios 3.x will be long-lasting
- Usual bug fixes & patches
- Further speed improvements



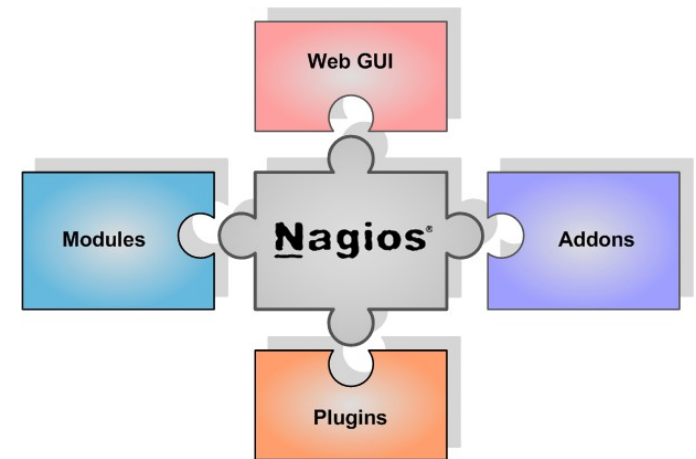
Technical Roadmap

- Nagios 3.x will be long-lasting
- Usual bug fixes & patches
- Further speed improvements
- **Diminishing returns**



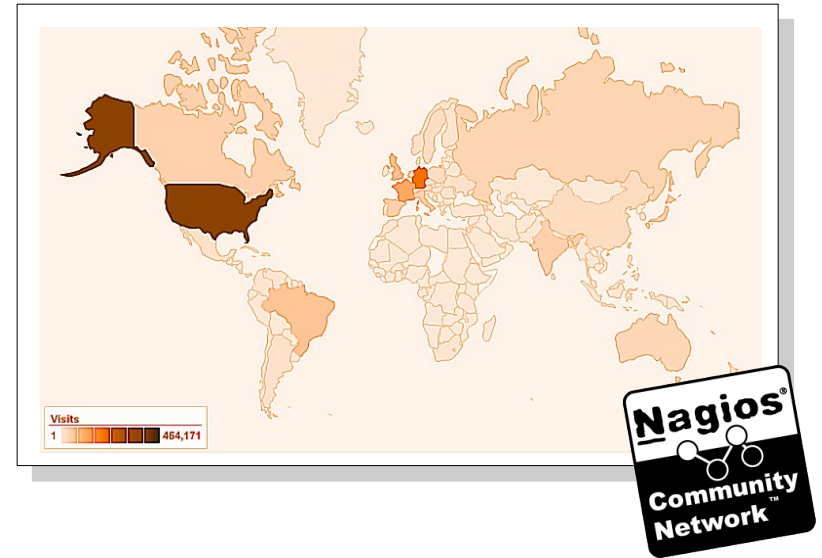
Technical Roadmap

- Nagios 3.x will be long-lasting
- Usual bug fixes & patches
- Further speed improvements
- Diminishing returns
- **Focus on innovation at “edges”**



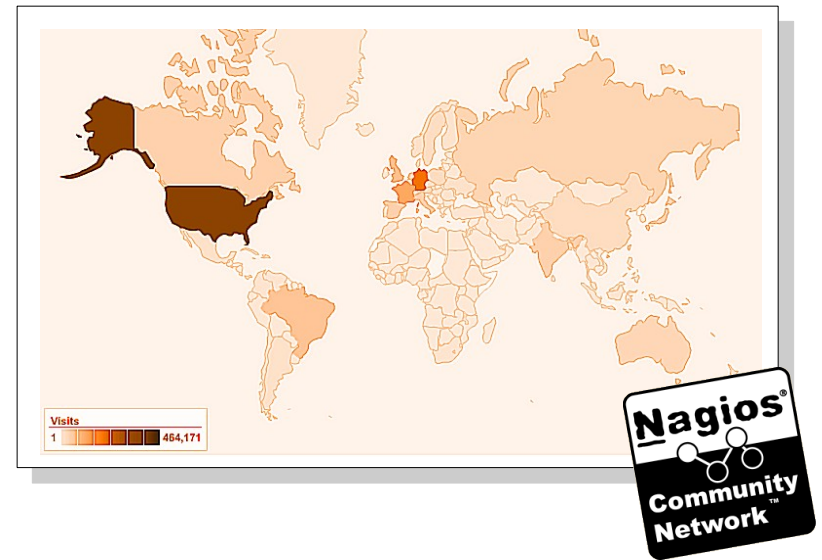
Community Plans

- Our goals:
 - Drive innovation
 - Increase collaboration



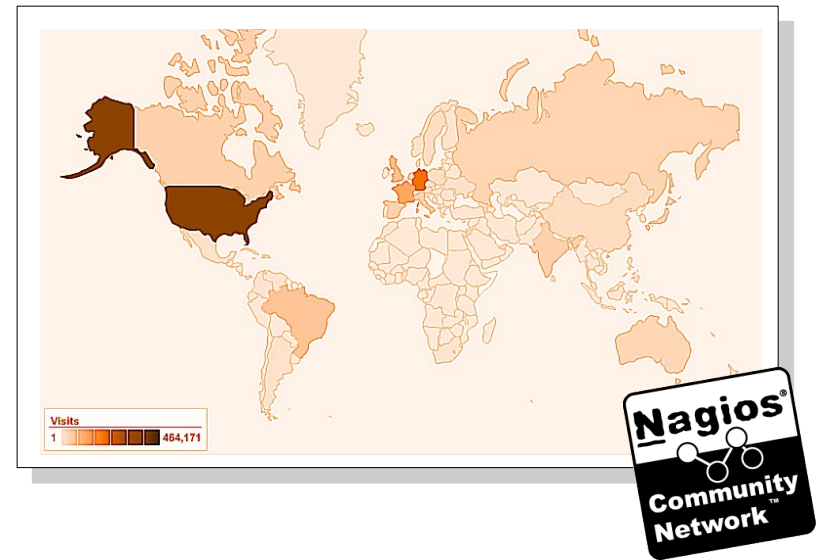
Community Plans

- Massive, organic ecosystem
- 250,000+ users
- 100+ websites
- 200+ addons
- 1.8M+ addon downloads



Community Plans

- Our plans:
 - Community email / apps
 - Site directory
 - Local community groups
 - Workshops
 - Internships



Questions?