

Automated and Al-driven ITSM Atlassian's Service Collection

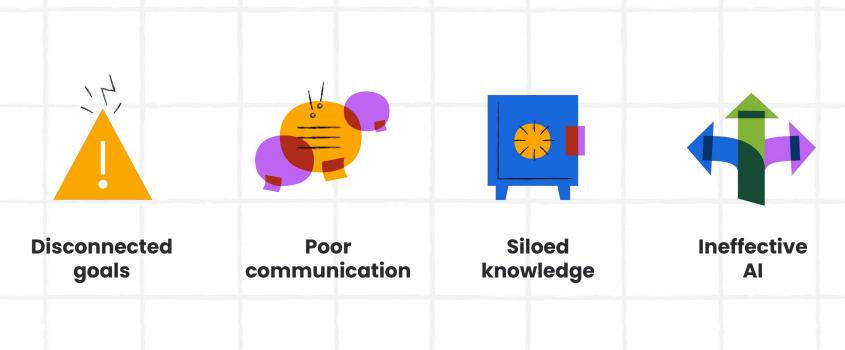


Aleix Badia
Senior Solution Engineer
abadiatorguet@atlassian.com



89% of executives say their organizations need to move more rapidly than ever to keep up with competition

Atlassian State of Teams report 2025



Atlassian State of Teams report 2025

System of Work



Align work to goals



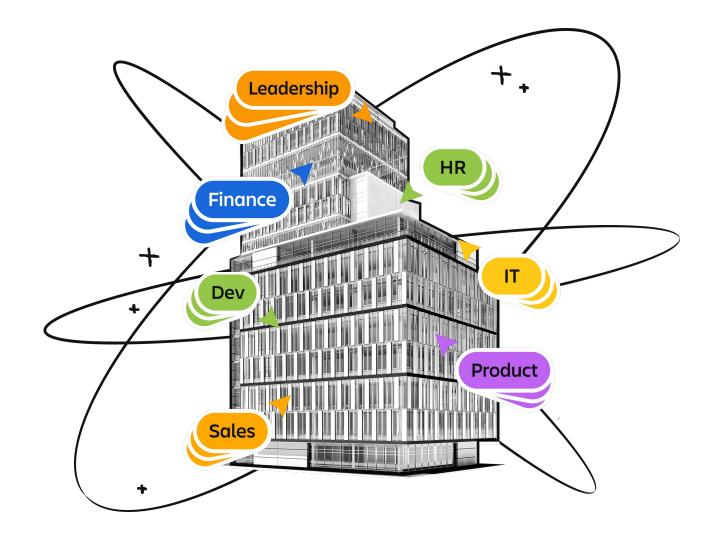
Plan and track work

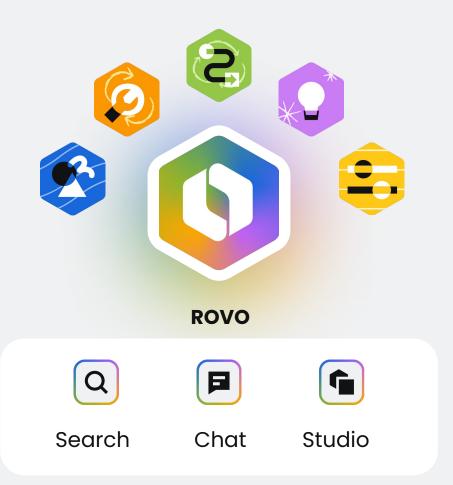


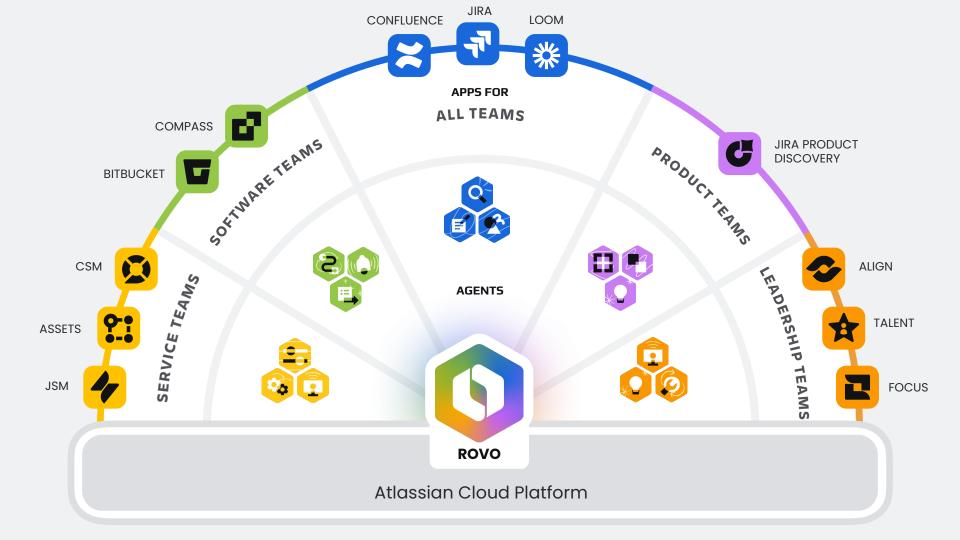
Unleash knowledge

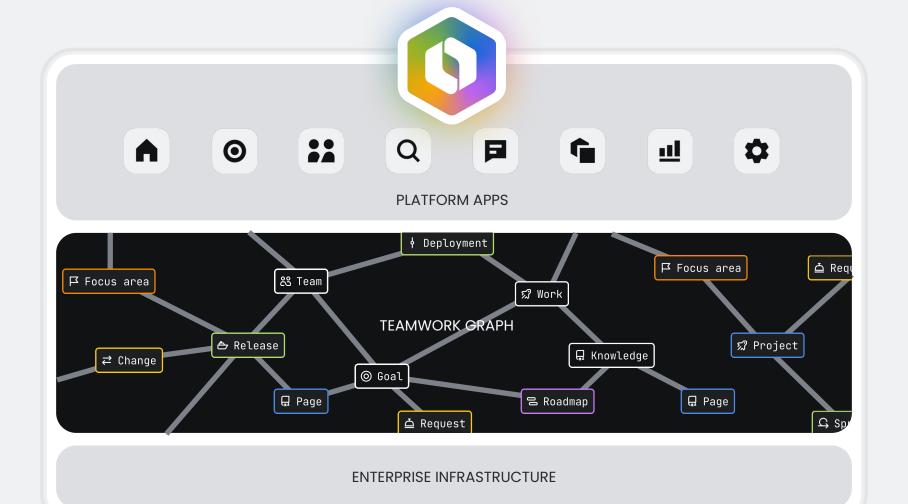


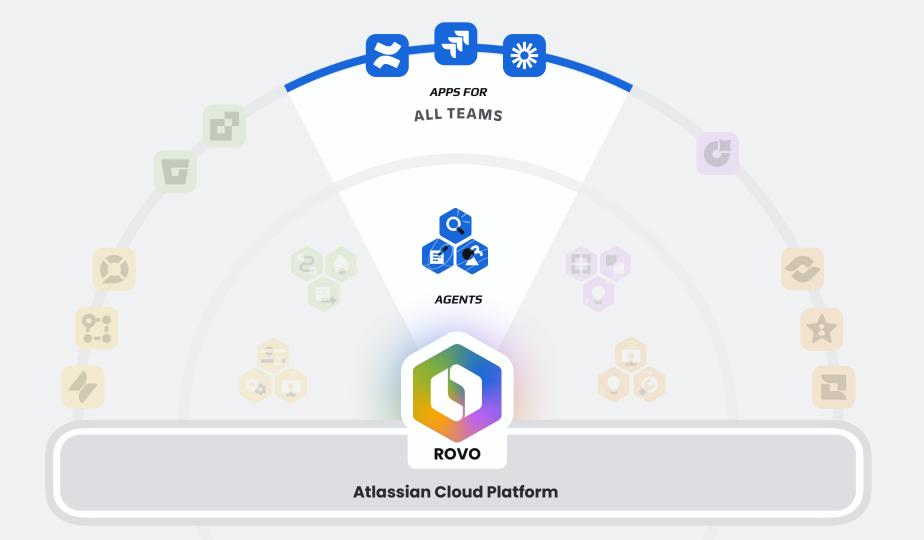
Make AI part of the team

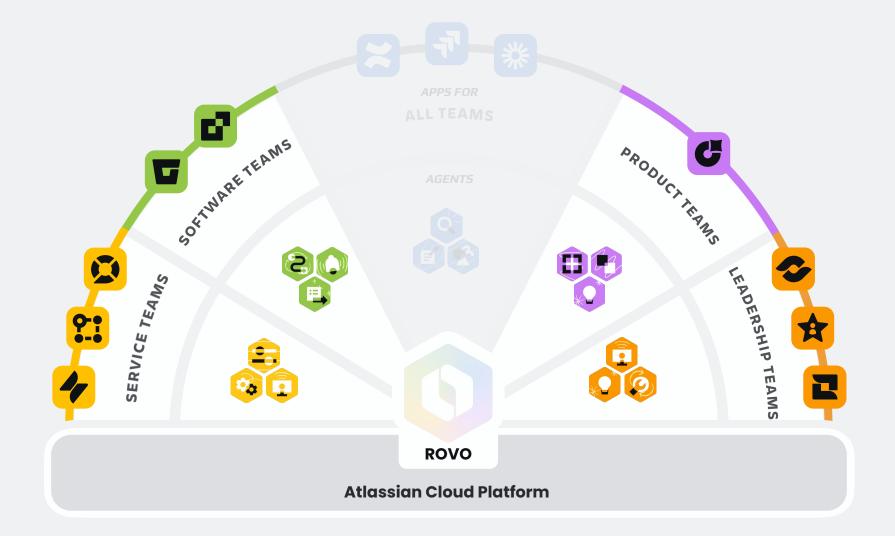


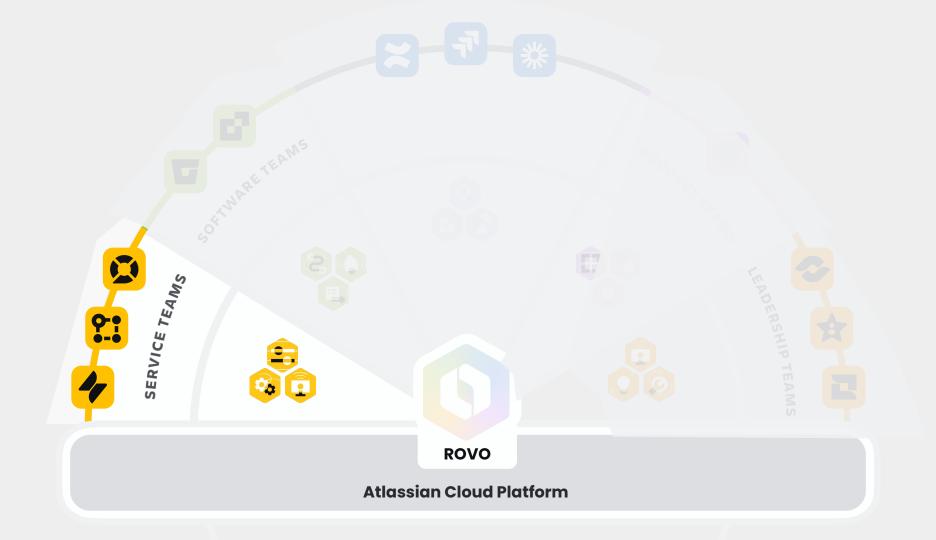




















Q Search

How can we help?

Ask anything





Sending money basics



Where is my money

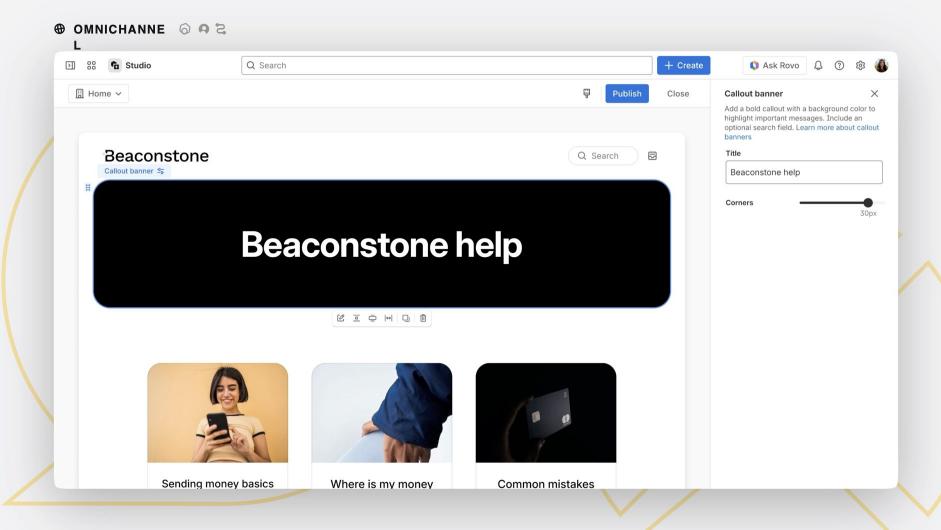


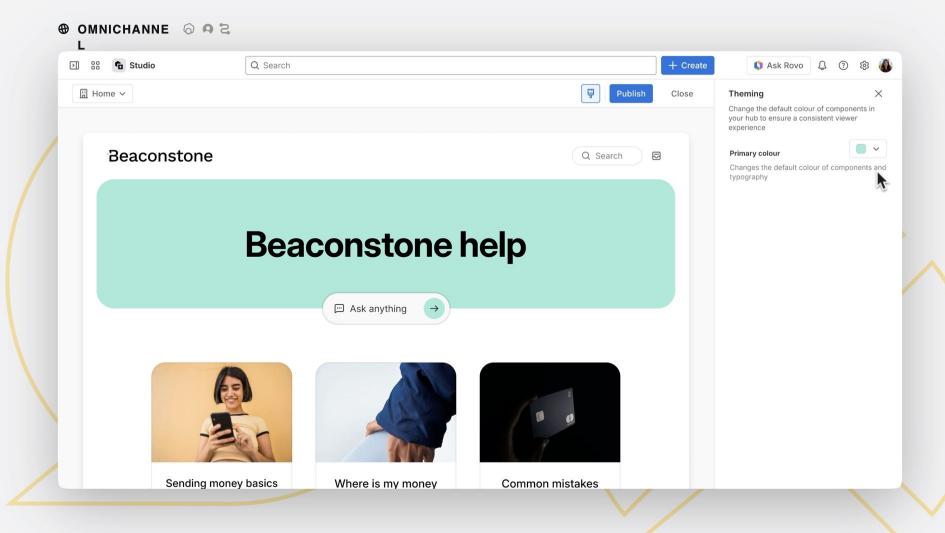
Common mistakes

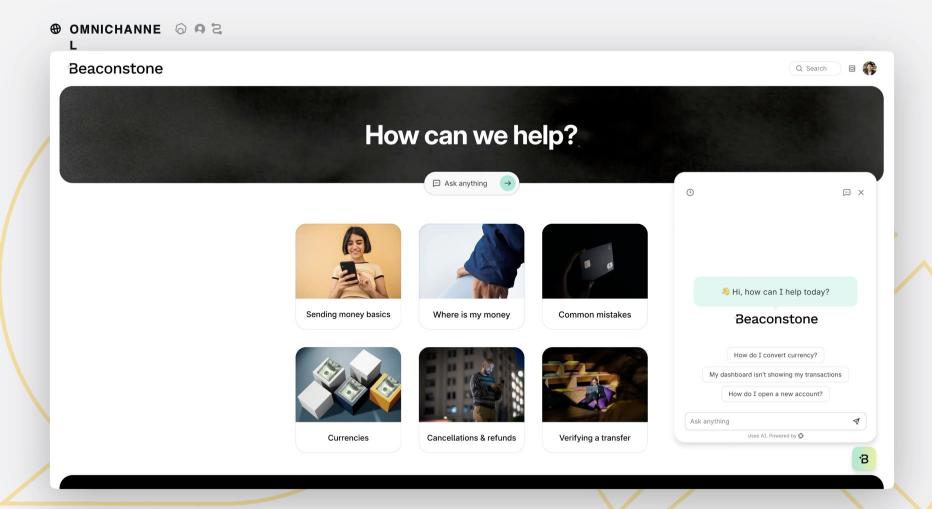














(1)





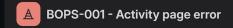
Hmm... I got an error message?

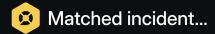
Can you share the exact error message you saw when viewing your orders? That'll help me assist you better.

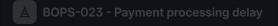
On the activity page it says, 'Could not load activities. Try again later.'

We're dealing with an incident in our app. Some customers can't see accounts or activities. We've found the cause and a fix is coming. Check **Beaconstone's status page** for updates.



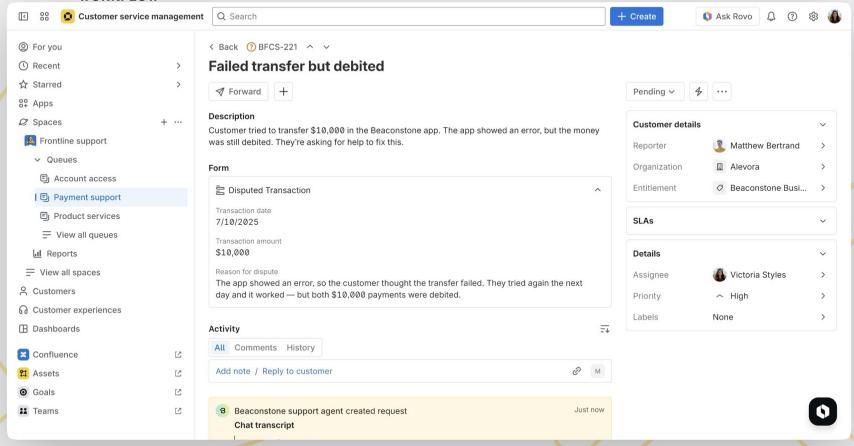


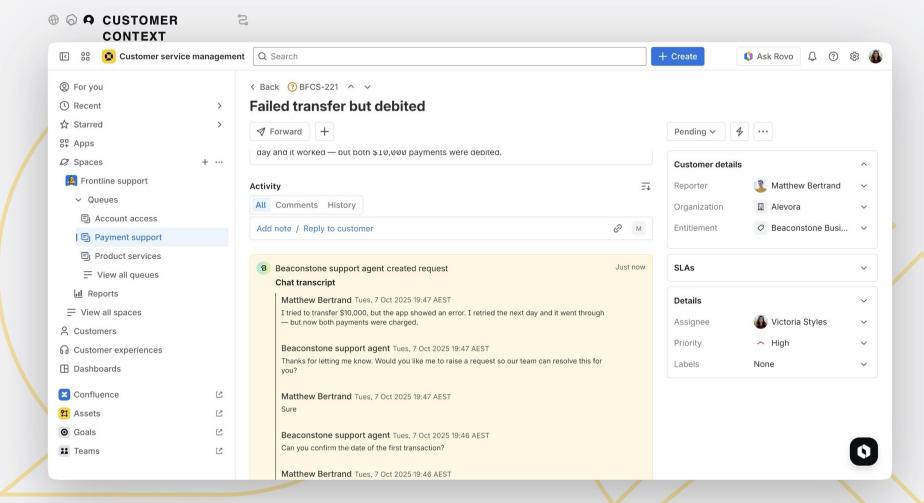


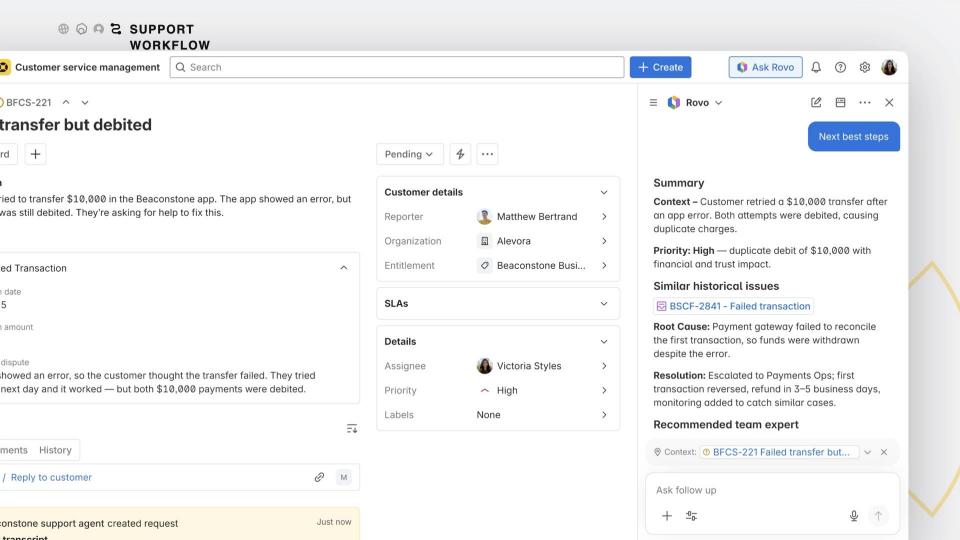




⊕ ⊘ □ SUPPORT WORKFLOW





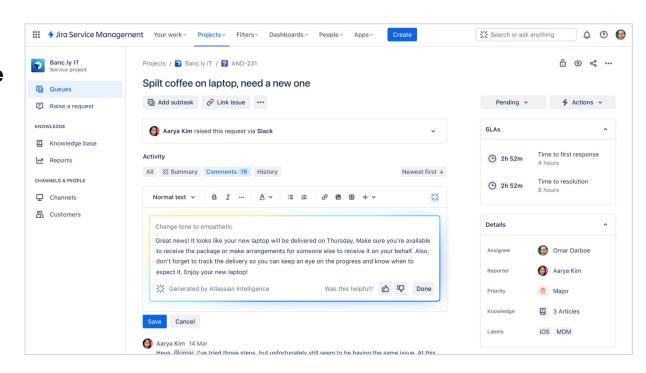


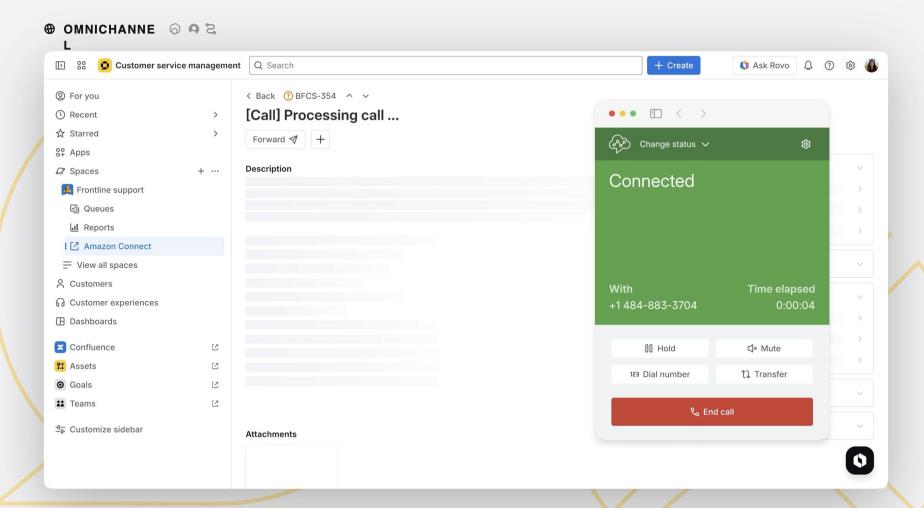
Empower all teams

Empower support agents

Craft better and tone specific responses with Al answers

 Rewrite a message with more clarity, and tone of voice that matches the context.





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LEADER

LEADER

2023 Wave[™] for Enterprise **Service Management**

2025 Waye[™] for **DevOps Platforms** **LEADER**

2023 Magic Quadrant ™ for DevOps Platforms

2024 Magic Quadrant ™ for DevOps Platforms

2024 IDC MarketScape ™ for ITSM Platforms

FORRESTER®

The Total Economic Impact™ of Al in Jira Service Management

"Previously, our help desk relied on human responses, which was inefficient. With the virtual service agent, we now have 24/7 availability, responding to any question at any time."

- Director of IT, Home Services

55
minutes saved per incident

25

minutes saved per request for end users

30%

of requests deflected with the virtual service agent

A ATLASSIAN





"We replaced 6 different solutions with Jira Service Management to support 3,800 stores across 12 markets"

Matthias Hansen, Group Chief Technology Officer, Domino's Pizza Enterprises Ltd.

Al-powered Service Management Results





A ATLASSIAN

85%

23%

96%

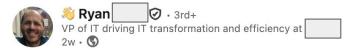
support tickets automated

support requests resolved

decrease in issue resolution time

Who

Ryan?



We've been putting Rovo from Atlassian to work in IT, and it's already changing how we think about some core processes. *

Here's where we're experimenting today:

- * Intake scoring: automatically evaluating requests so we can spot what's ready vs. what needs shaping.
- * PRDs: cutting down the time it takes to draft and refine product requirement docs.
- * Requirements shaping: nudging requests away from prescriptive solutions and toward clear problems, outcomes, and impact.

We're still early in the journey, but the potential is exciting. As we continue to operationalize this, we expect faster alignment, higher-quality inputs, and more time for the team to focus on solutions that move the needle.

If you're exploring similar ways to use AI in IT or product workflows, I'd love to compare notes—feel free to reach out!



1 comment · 2 reposts

+ Follow

Reactions

























Send

MDF/IDF Standards & Rovo

Goal: Use Rovo to automate the feedback process for quarterly audits against the published standards here → Standards for MDF / IDF Infrastructure using pictures of the space and AI to assess the photos against the standards.

Proof of Concept Promp & Output

Example Picture



Example Prompt

• please review these MDF/IDF standards against the pictures from the MDF/IDF in chicago. I want to know if this space meets our standards and where it doesn't meet standards.

Rovo Output

Here is a detailed review comparing the SpotOn MDF/IDF Infrastructure Standards to the actual state of the Chicago MDF/IDF as shown in your uploaded images:

1. Cable Standards

Standard:

- Strict color coding for cables (Blue: End User, Red: Meraki, Green: Primary ISP, Yellow: Secondary ISP, Orange: Security).
- Cables should be organized and managed for easy identification and maintenance.

Findings:

 Multiple cable colors are present (blue, orange, red, grey), but cables are tangled and not clearly separated by function.

- Cable management is extremely poor: cables hang loosely, are excessively long, and are not routed through trays or management bars.
- · Power cables are mixed with data cables, which is not compliant.

Gaps:

- · Fails cable management and separation standards.
- · Color coding is not clearly enforced or visible due to the cable mess.

2. Labeling

Standard:

- All devices and cables must be labeled front and back with hostnames or circuit IDs.
- · Labels must be clearly visible and up to date.
- · Quarterly audits required.

Findings:

- Some patch panels and devices have labels, but most cable labels are not visible or readable due to clutter.
- · Labeling is inconsistent and incomplete.

Gaps:

- · Does not meet labeling visibility or consistency requirements.
- · No evidence of recent audit or up-to-date labeling.

3. Equipment Mounting

Standard:

- · All equipment should be rack-mounted or securely wall-mounted.
- · No loose or unsecured equipment.

Findings:

- Some equipment is properly rack-mounted.
- · Several devices (BluBOX, black box) are wall-mounted.
- · Large TVs and other equipment are leaning against the wall, not secured.
- · Mac Mini and monitor are on tables, not secured.
- · Rack door is not installed.

Gaps:

- · Unsecured equipment and removed rack door violate standards.
- · Loose items and non-mounted equipment are not compliant.

4. Cleanliness & Organization

Standard:

- Spaces must be clean, organized, and free of unnecessary items.
- · No clutter or tripping hazards.

Findings:

- · Room is cluttered with boxes, loose equipment, cables, and personal items.
- · Dust and debris are visible.
- · No clear pathways; storage is disorganized.

Gaps:

- · Fails cleanliness and organization standards.
- · Presents tripping and fire hazards.

5. Power Arrangements

Standard:

- · Power should be managed separately from data.
- UPS should be installed and integrated.

Findings:

- · Power strips are used haphazardly.
- Power and data cables are mixed.
- UPS is present but not installed.

Gaps:

- · Power management is not compliant.
- · UPS not integrated.

6. Safety & Security

Standard:

· No tripping hazards.

- · Equipment must be secure.
- · Access must be controlled.

Findings:

- · Tripping hazards from cables and clutter.
- · TVs and other equipment are unsecured.
- · No evidence of posted emergency signage or access control.

Gaps:

· Fails safety and security standards.

7. Documentation & Signage

Standard:

- · Emergency contact signage on doors.
- Network diagrams and inventory should be posted and up to date.

Findings:

- Some documents are taped to the wall, but their relevance is unclear.
- No visible emergency signage.

Gaps:

Lacks required signage and clear documentation.

Summary Table

Standard Area	Meets Standard?	Gaps/Issues
Cable Management	×	Tangled, unmanaged, mixed power/data, unclear color coding
Labeling	×	Inconsistent, unreadable, incomplete
Equipment Mounting	×	Unsecured equipment, rack door removed, loose items

Cleanliness	×	Clutter, dust, tripping hazards
Power Arrangements	×	Power/data mixed, UPS not installed
Safety & Security	×	Tripping/fire hazards, unsecured equipment, no signage
Documentation	×	No clear emergency signage or up-to-date network documentation

Conclusion

This MDF/IDF space in Chicago does NOT meet standards in nearly every category.

Major remediation is needed in cable management, labeling, equipment security, cleanliness, power separation, safety, and documentation.

Reference:

■ Standards for MDF / IDF Infrastructure

Sources

1. Standards for MDF / IDF Infrastructure

Prioritized Remediation Checklist

Critical (Immediate Action Required):

1. Cable Management

- Untangle and reroute all cables using cable trays and management bars.
- Separate power and data cables.
- Enforce color coding per standards (Blue: End User, Red: Meraki, etc.).

2. Safety & Security

- Remove all tripping hazards (loose cables, boxes, equipment on floor).
- 。Secure all loose equipment (TVs, Mac Mini, monitors, etc.).
- $_{\circ}\,$ Reinstall the rack door and ensure all equipment is properly mounted.

3. Power Arrangements

- Separate power and data cabling.
- Properly install and integrate the UPS.
- Remove or secure all power strips.

High Priority (Within 1 Week):

4. Labeling

- Label all cables (front and back), devices, and patch panels with hostnames or circuit IDs.
- · Ensure labels are visible and up to date.

1. Cleanliness & Organization

- Remove all unnecessary items, boxes, and debris.
- Clean the room thoroughly.
- Organize storage and maintain clear pathways.

Medium Priority (Within 2 Weeks):

6. Documentation & Signage

- Post emergency contact signage on the door.
- · Update and post network diagrams and inventory lists.
- Schedule and document quarterly audits.

Draft Comms (Rovo generated)

Subject: Urgent: MDF/IDF Standards Compliance Issues - Chicago Location

Team,

Following a recent review of the MDF/IDF space in Chicago, several critical compliance issues have been identified when compared to SpotOn's @Standards for MDF / IDF Infrastructure . Immediate remediation is required to ensure operational reliability, safety, and audit readiness.

Key Issues Identified:

- Severe cable management problems: tangled, unmanaged cables, and mixed power/data lines.
- · Inconsistent or missing labeling on cables and equipment.
- Unsecured equipment (TVs, Mac Mini, monitors) and missing rack door.
- Clutter, dust, and tripping hazards present.
- Power strips used haphazardly; UPS not installed.
- Lack of emergency signage and up-to-date documentation.

Action Required:

Please address the following as a priority:

- 1. Untangle and properly route all cables, enforcing color coding and separation of power/data.
- 2. Secure all equipment and reinstall the rack door.
- 3. Remove tripping hazards and clean the space.
- 4. Label all cables and devices per standards.
- 5. Install and integrate the UPS.
- 6. Post required emergency signage and update documentation.

A detailed remediation checklist is attached for your reference. Please confirm receipt of this message and provide an estimated timeline for completion of these actions.

Thank you for your immediate attention to these critical issues.

What

"Atlassian is sitting on a pile of gold with ROVO. This has the potential to revolutionize every single one of our processes!

You should be marketing this way better"

Ryan - VP of IT

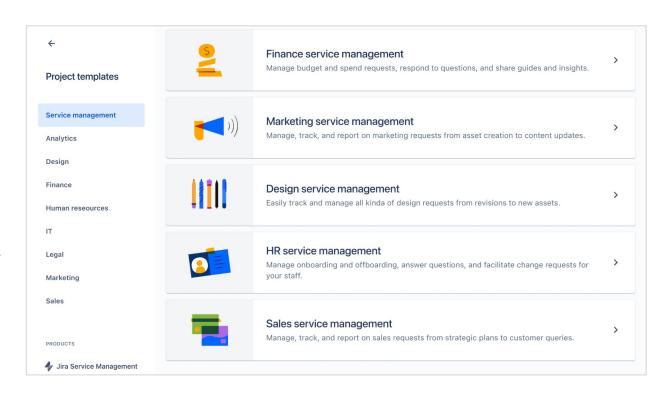
First time in history



Empower all teams

Get started fast with pre-built templates

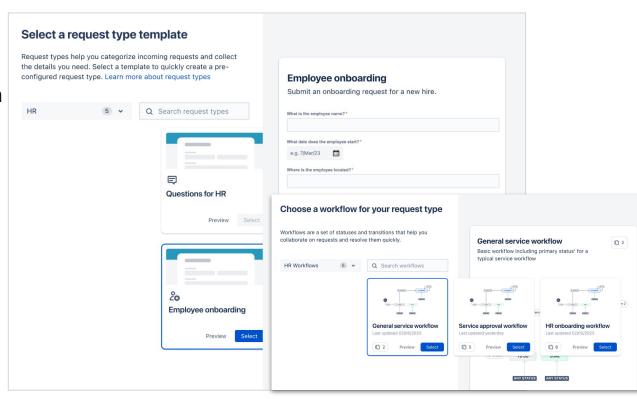
- Empower any team across HR, facilities, and beyond with the ability to spin up a service desk fast
- Leverage pre-configured service desk template, with common request types, forms, and workflows to get up and running quickly



Empower all teams

Easily configure templates with powerful automation

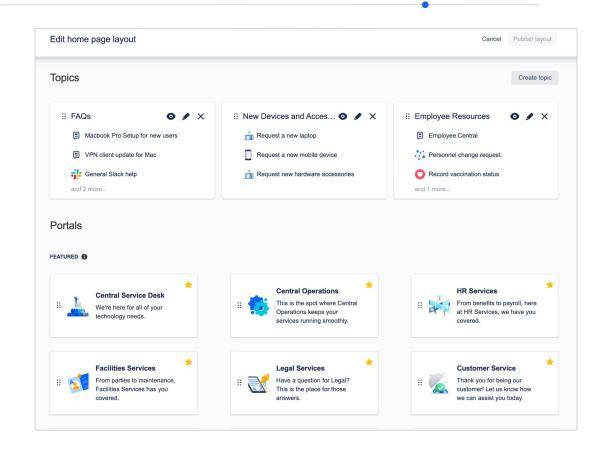
- Easily tweak pre-existing forms and customize workflows to fit your needs.
- Get a new service desk running in minutes.



Empower all teams Empower support agents Empower employees

Personalise the Help Center

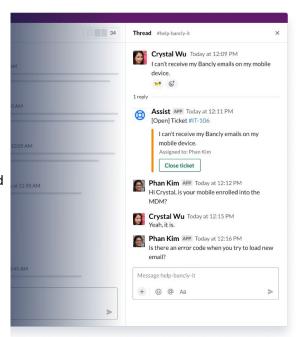
- Use topics to provide personalized experiences for help seekers.
- Only show the portals relevant to their work.
- Coming soon: Build multiple help centers tailored to different audiences.

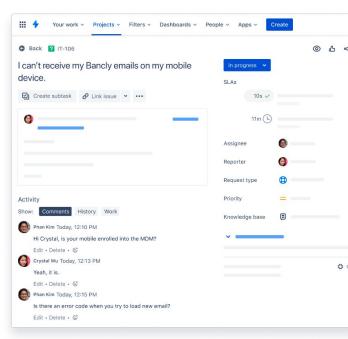


Empower all teams Empower support agents Empower employees

Meet employees where they are, with conversational ticketing

 Intercept common requests sent via Slack or MS Teams, and automatically create tickets that are routed to the right teams for quick response.

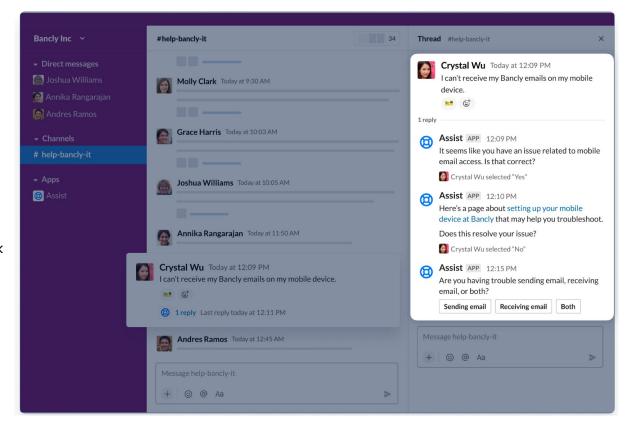




Empower all teams Empower support agents Empower employees

Aid self-service with virtual agents

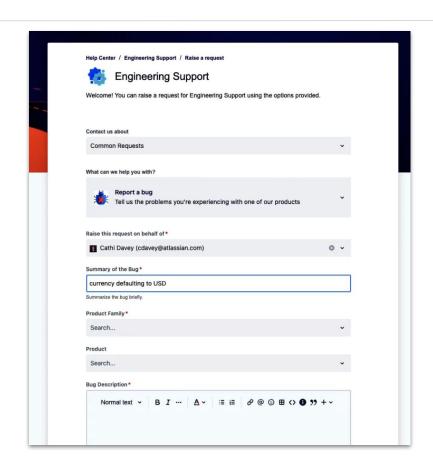
 Machine learning helps our virtual agent understand the intent of a request, ask clarifying questions, and either resolve it through knowledge base articles and actions, or direct it to a live agent for quick resolution.



Increase developer productivity

Improve issue triage and speed up dev work

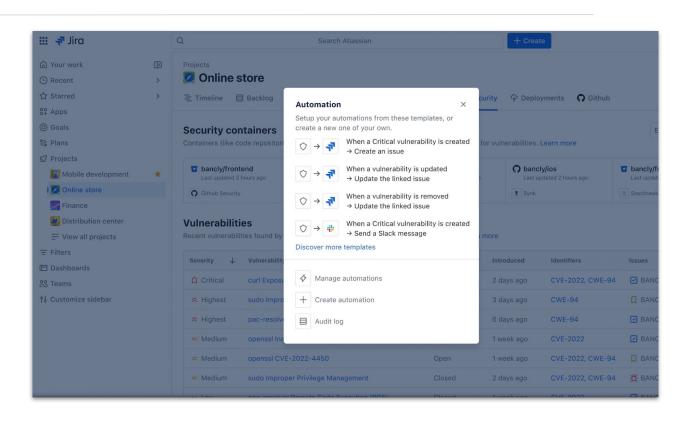
- Automate workflows to speed up work intake (bug reports, change requests, etc.) and prioritization.
- Gain better visibility into related services and assets, with dynamic forms.
- Easily set up approvals and escalations to fast-track dev requests to the right teams



Increase developer productivity

Identify & address vulnerabilities

- See all vulnerabilities affecting a sprint, with DevSecOps integrations
- Automate tasks to address vulnerabilities before deployments, reducing risk and improving productivity

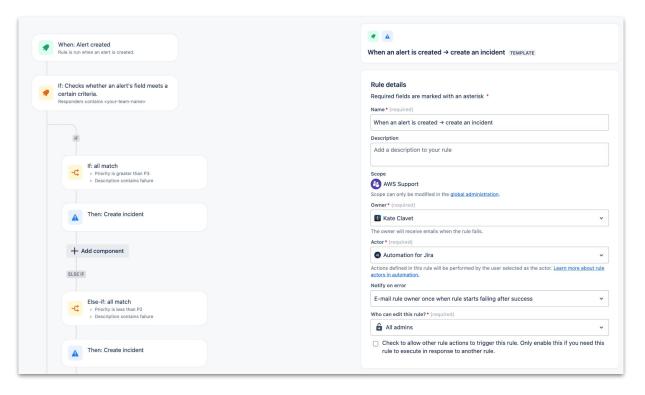


Resolve incidents faster

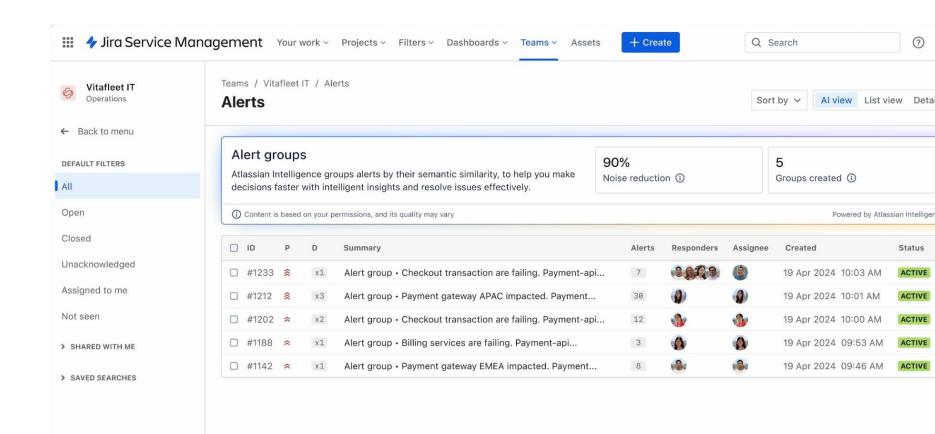
Automate incident creation with just a

prompt

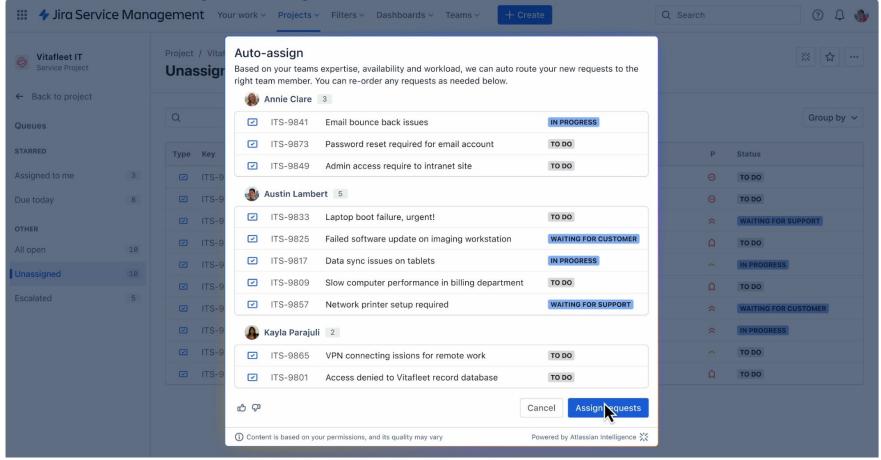
- Easily setup automation to create incidents from alerts
- Streamline incident resolution



Al-powered Alert Grouping



AI-Powered Agent Assignment

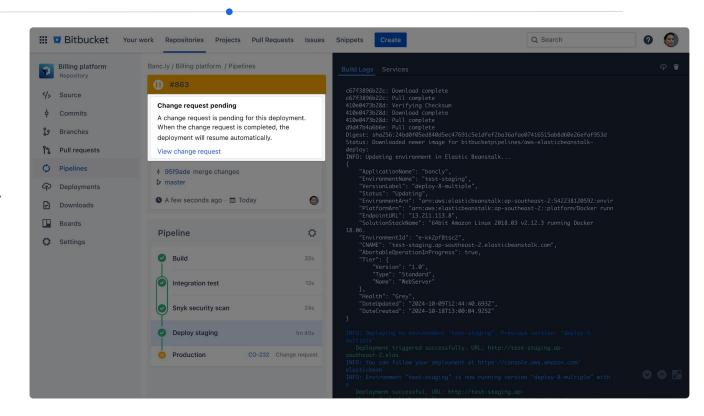


Increase developer productivity

Deploy faster while minimising risk

Automate risk assessments & deployments

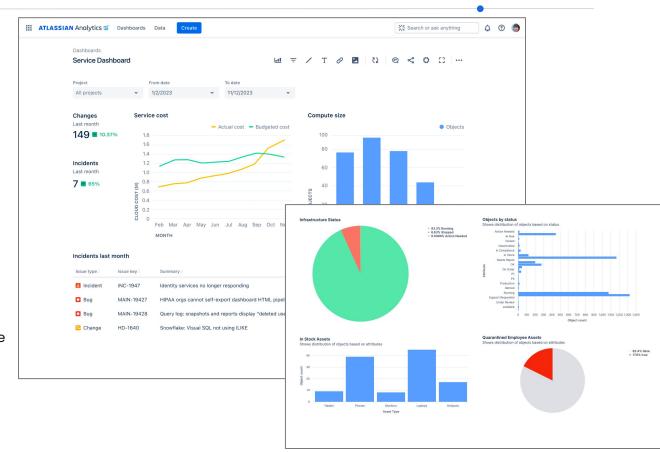
- Automatically create change request for IT Ops,, without Devs leaving their favorite CI/CD tools
- Automatically assess change risk
- Reduce Dev-Ops friction automatically deploy low-risk changes and fast-track high-risk changes for approval



Resolve Incidents Faster Fast-track changes Gain critical insights

Identify hot spots and improvement opportunities

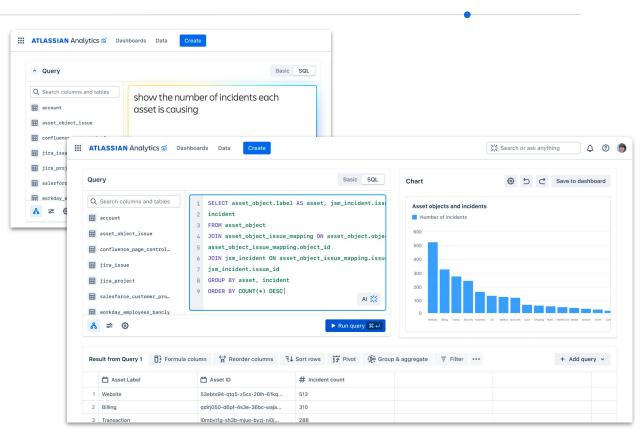
- Understand service costs, and overall performance, with Atlassian Analytics
- Identify operations bottlenecks
- Leverage out-of-the-box templates for common use cases, no coding required



Resolve Incidents Faster Fast-track changes Gain critical insights

Use AI to to ask questions of your data

- Use natural language to ask questions of data
- Atlassian Intelligence auto-generates a SQL-query and does the rest



Thank you!

ATLASSIAN



Aleix Badia
Senior Solution Engineer
abadiatorguet@atlassian.com