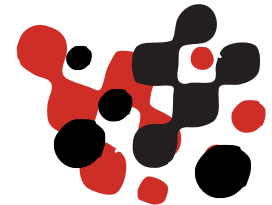




NETEYE CONFERENCE 2025

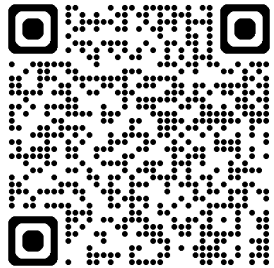
From Intelligence to Action

Embedding TI into Your Security Operations
(Halloween Edition)



Who Am I

- **Role:** Threat Intelligence Team Leader at the **Würth Group's Cyber Defense Center**
- **Communities:** deepdarkCTI, Curated Intelligence
- **Blog:** www.deepdarkcti.com
- **My Linktree**





The Intelligence-Action Gap

How many of you buy Threat Intelligence **feeds**?
How many feel you use them **effectively**?



'--hibp?

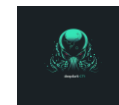
SHODAN

censys

AbuseIPDB

VIRUSTOTAL

OPEN THREAT EXCHANGE



PhishTank

OPENCITI

MX

ANY RUN
INTERACTIVE MALWARE ANALYSIS

THE HONEYNET PROJECT

GREYNOISE

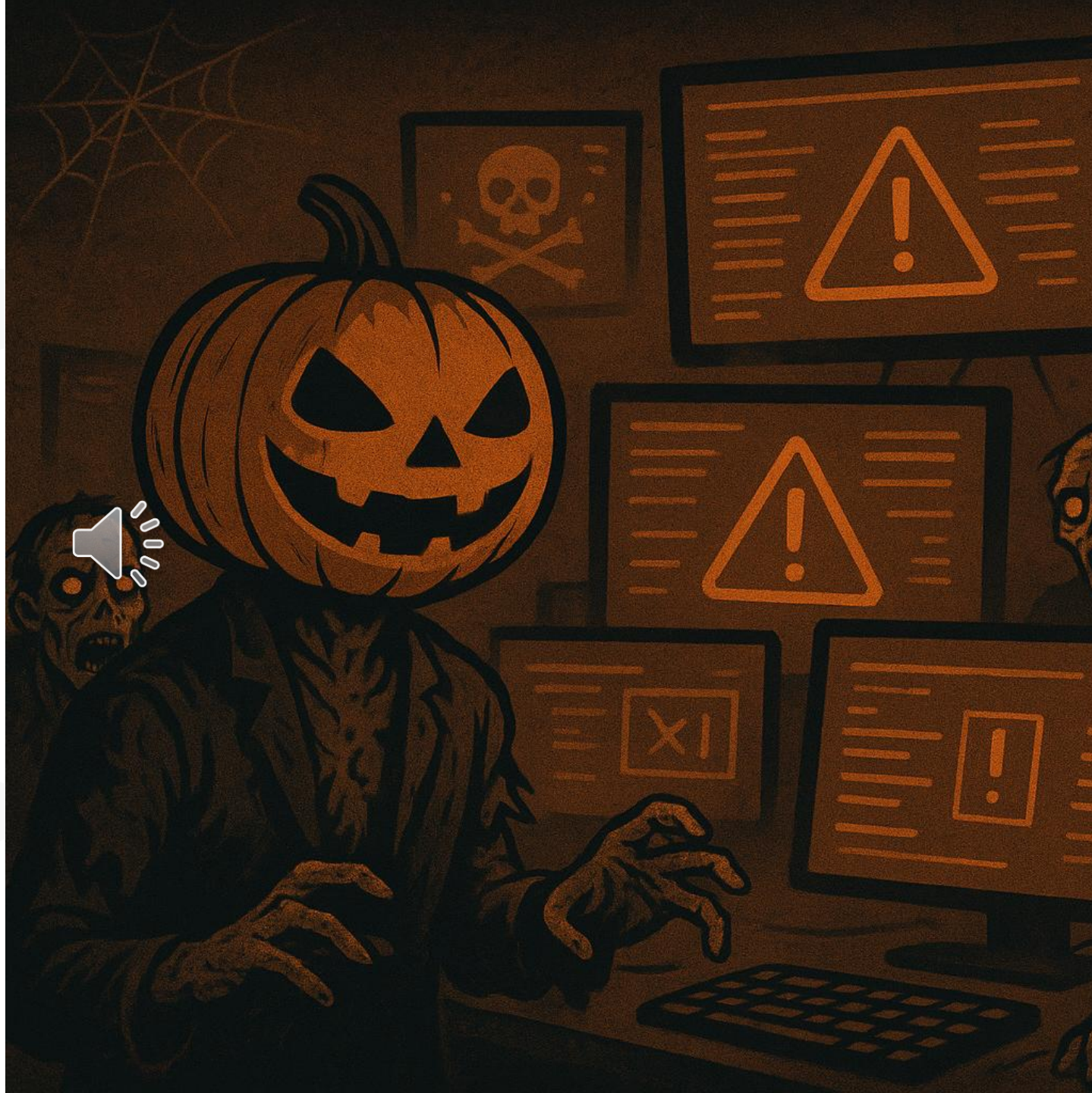
SPAMHAUS

The Problem

Why Threat Intelligence often fails to deliver value?

- Too many **raw IOCs** → analyst overload
- **Feeds not integrated** into daily tools
- **Lack of context** for prioritization
- Business risk: **wasted spend** + **missed threats**

This is an analyst's nightmare!



Threat Intelligence Acquisition Scenarios

(and related pros and cons)

	Subscription to TIP	Subscription to TIP + Managed Analysis	TI as Part of the SOC Service	Outsource TI Service (No TIP Ownership)	Hybrid Model (Int + Ext Collaboration)
DESCRIPTION	The company buys access to a TIP (e.g., SATAYO, Recorded Future, Google Threat Intelligence, Anomali, etc.) and its data feeds. The internal blue team or TI analysts handle ingestion, enrichment, and analysis.	The provider offers both the platform and human analysis (enrichment, contextualization, reporting).	The SOC includes a TI component (feeds, correlation rules, contextual reports).	A provider delivers reports, briefings, and IOCs without giving access to a platform (pure managed service).	The company owns a TIP and has an internal TI team but also consumes curated intelligence and support from external experts or ISACs.
PROS	Full control over data, sources, and workflows. Customizable correlation with internal telemetry (SIEM, EDR, etc.).	Fast maturity gain and no need to build a full internal TI team. Continuous flow of actionable intelligence.	Integrated detection and response; SOC can act immediately. Simplified management (single provider). Cost-effective for small/medium organizations.	Minimal setup effort; fully outsourced. Predictable cost structure. Suitable for organizations with low TI maturity.	Balanced control and scalability. Combines internal visibility with external context. Strong collaboration and resilience.
CONS	Requires skilled analysts and dedicated time. Costly in human resources and training. Risk of underusing the platform if internal maturity is low.	Limited customization of analysis priorities (depends). Dependence on the provider for insights. Integration with internal tools may be constrained.	Usually focused on operational TI only (indicators, alerts), less on strategic or tactical layers. May lack flexibility for custom threat research (depends).	No data ownership or integration capability. Difficult to validate or enrich information internally. Lower long-term knowledge growth.	Requires governance to avoid data duplication or conflicting sources. Potentially higher overall cost. Needs coordination between multiple actors.

satay
SEARCH ALL THINGS ABOUT YOUR ORG

satay
SEARCH ALL THINGS ABOUT YOUR ORG

satay
SEARCH ALL THINGS ABOUT YOUR ORG

5

NetEye

**+ SaaS and
Managed**

**+ SOC Attacker
Centric Service**

I'll take a guess...

Why Threat Intelligence often fails to deliver value?

Case 1

Situation: The SIEM sends an alert regarding **scan attempts** from an AWS IP.

SOC Analyst 1: *Ouch, this IP is doing some nasty things! Let's check AbuseIPDB!*

SOC Analyst 2: *Ouch, this IP (the same) is doing some nasty things! Let's check AbuseIPDB!*

SOC Analyst N: *Ouch, this IP (the same) is doing some nasty things! Let's check AbuseIPDB!*

Case 2

Situation: Scoop #1! New **data breach** involving a gazillion credentials! Run for cover!

SOC Analyst: *I suggest notify all customers, they should reset their user credentials immediately.*

Case 3

Situation: Scoop #2! Critical zero day allows RCE on **vendor X** firewall dashboard!

SOC Analyst: *I recommend temporarily downing the internet connectivity of **customer Y**.*

Case 4

Situation: The SIEM sends an alert regarding a recently created **typosquatting domain**.

SOC Analyst: *I suggest blocking all incoming and outgoing traffic for that domain.*





**Want to know the correct
analysis for these use cases?
Follow the pumpkin!**



<https://www.neteye-blog.com/2025/10/neteye-conference-2025-the-correct-analysis-for-some-use-cases/>

Vision: Intelligence That Works

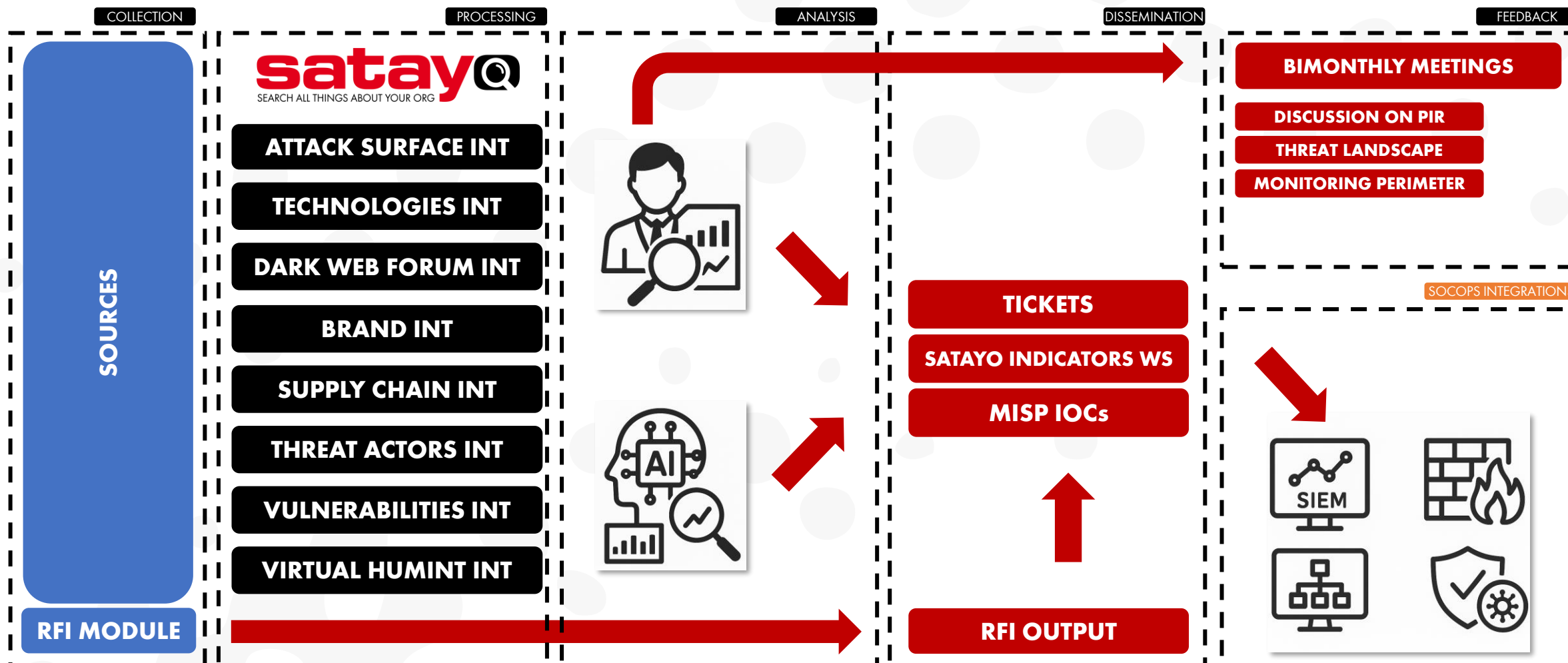
Goal: Threat Intelligence **must be embedded** (at least) into:

- **SIEM** (better detection)
- **SOAR** (faster response)
- **EDR** (endpoint visibility & hunting)
- **Vulnerability Management** (smarter patching)



What intelligence do we produce and how we provide it?

(and therefore, what intelligence can the SOC Operations team integrate?)



What intelligence do we produce and how we provide it?

(and therefore, what intelligence can the SOC Operations
team integrate?)

COLLECTION

PROCESSING

ANALYSIS

DISSEMINATION

FEEDBACK



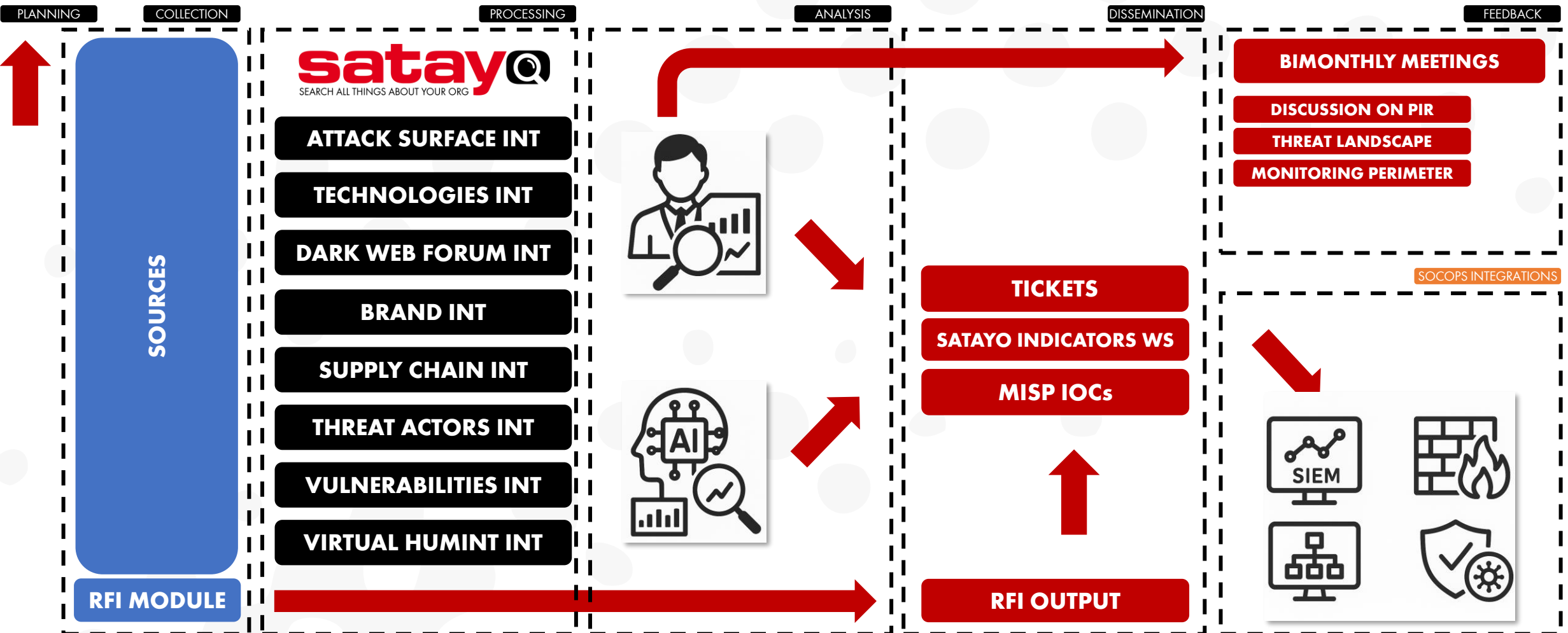
Question:

what did I
forget?



What intelligence do we produce and how we provide it?

(and therefore, what intelligence can the SOC Operations team integrate?)



Start by registering the PIRs

(aka Priority Intelligence Requirements)

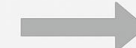
- What are your organization's most critical business **processes, services, data, or assets**?
- Which **business units** or **subsidiaries** would have the highest operational or financial impact if disrupted by a cyberattack?
- Which types of **threats** or **threat actors** concern you the most?
- Are there specific **regions, industries, or technologies** you believe are being targeted that overlap with your organization's exposure?
- Have you experienced significant **incidents** in the past?
- What parts of your **infrastructure** or digital footprint are most exposed to **external threats**?
- Do you have **third parties** or **suppliers** whose compromise could significantly impact your operations?

SET PIRs IN THIS PHASE!

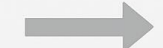
THREAT INTELLIGENCE LIFECYCLE



PLANNING



COLLECTION



PROCESSING



FEEDBACK



DISSEMINATION



ANALYSIS

5 practical Use Cases

(this is where I show you that it's truly possible to integrate TI into Security Operations)



Case #1: Hunting with Context



Once we have the **MISP** platform integrated into the **SIEM**, we can manage **continuous hunting**!

Which indicators should be included in MISP?

- Indicators provided by paid feeds (usually higher quality)
- Indicators present on internal tickets managed by the SOC Operations team
- Indicators present on tickets managed by the Threat Intelligence team
- Indicators present on internal reports managed by the Incident Response team
- Indicators from publicly available reports



- ☐ Threat Intel URL Indicator Match [custom]
- ☐ Threat Intel Domain Indicator Match
- ☐ Threat Intel Hash Indicator Match [custom]
- ☐ Threat Intel IP Address Indicator Match [custom]
- ☐ Threat Intel Windows Registry Indicator Match [custom]
- ☐ Threat Intel Email Indicator Match [custom]

Indicator	Type	Valid Until	Customer	Note
37.200.5.9	IP	2025-10-15 08:00:40		WPMSIP-37299
211.93.6.230	IP	2025-10-15 08:00:40		WPMSIP-37299
36.37.181.181	IP	2025-10-15 08:00:40		
27.24.141.88	IP	2025-10-15 08:00:40		
27.123.97.74	IP	2025-10-15 08:00:40		
222.76.248.54	IP	2025-10-15 08:00:40		
232.190.110.210	IP	2025-10-15 08:00:40		
221.179.241.12	IP	2025-10-15 08:00:40		
220.189.253.198	IP	2025-10-15 08:00:40		
220.178.39.106	IP	2025-10-15 08:00:40		
220.118.190.204	IP	2025-10-15 08:00:40		
218.94.104.180	IP	2025-10-15 08:00:40		
211.196.31.2	IP	2025-10-15 08:00:40		
47.206.63.169	IP	2025-10-15 08:00:40		
49.124.159.185	IP	2025-10-15 08:00:40		



But for some scenarios, raw format may be the best choice!

Case #2: Vulnerability Management

How Threat Intelligence helps prioritize patching?

A Vulnerability Assessment (part of Vulnerability Management) process, by its very nature, is driven to produce a list of vulnerabilities.

Threat Intelligence can help us understand, for each vulnerability, whether:

- there are **exploits**
- it is **actively exploited**
- what are the **chances** of it being **exploited**
- there are **rumors** (even in underground environments)
- it is present on a system **exposed** to the **Internet**

The result: patching one (really) critical vulnerability often leads to fixing many other vulnerabilities.

k	tenable_sc.vulnerability.base_score	7.8
k	tenable_sc.vulnerability.severity.description	High Severity



Field	Value
# risk.Vuln.Epss	93.32
# risk.Vuln.Exploited_value	0
k risk.Vuln.Exploits	true
IP risk.Vuln.External_ip	[50.58. [REDACTED], 50.59. [REDACTED]]
k risk.Vuln.Key	true
# risk.Vuln.Remediation_priority	92
# risk.Vuln.Seen_value	1
calendar risk.Vuln.Timestamp_enrichment	Oct 9, 2025 @ 21:04:57.341




Case #3: domain reported by TIP

MX	Blacklist	Time	Domain	Registrar	Registrant	Country	Creation date	Expire date	Last update date	Status
		7 days ago	wurthadditives-us[.]shop							Resolved WPMSP-38578

HomeShopOrder TrackAbout UsContact Us

YVES ROCHERFRANCE

Search...



HOME / UNCATEGORIZED

Würth ESK 50 Fast-Acting Epoxy Adhesive

\$39.51

Free shipping within 3 days

Easy returns within 30 days

Shopping information security

1

ADD TO CART

BUY NOW

Guaranteed SAFE Checkout

PayPal

Visa

Discover

DESCRIPTION

Würth ESK 50 Fast-Acting Epoxy Resin for 3D printing

This is a fast acting epoxy used to join 3D printed parts to form multi-part components. A multi-part component that has purely aesthetic functions can be held by this adhesive alone - but a multi-part component that is mechanically stressed, we would probably bolt and glue. Just to be on the safe side. This product can be used for all sort of materials, including a wide range of plastics and metals. See more in the description below.

Adhesive Solvent-free, 2 part cartridge. Color: light yellow,Content 50ml Included: 2 mixing tips

WÜRTH ADDITIVE GROUP

SHOPWHY WÜRTH ADDITIVE SUPPORT2025 DEMO DAY TOUR

HomeWürth ESK 50 Fast-Acting Epoxy A...

Würth USA

Würth ESK 50 Fast-Acting Epoxy Adhesive

SKU: WURTHU-08934801

\$39.51

Shipping calculated at checkout

Add to cart

Pay in 2 interest-free installments of \$19.76 with shop

Learn more

Würth ESK 50 Fast-Acting Epoxy Resin for 3D printing

This is a fast acting epoxy used to join 3D printed parts to form multi-part components. A multi-part component that has purely aesthetic functions can be held by this adhesive alone - but a multi-part component that is mechanically stressed, we would probably bolt and glue. Just to be on the safe side. This product can be used for all sort of materials, including a wide range of plastics and metals. See more in the description below.

Adhesive Solvent-free, 2 part cartridge. Color: light yellow,Content 50ml Included: 2 mixing tips

Features


Contains no Silicone

Contains 0% VOC

Fast set

Benefits

Use in Body Shops



Anything I can help you with? Please let me know.

Case #3: domain reported by TIP



[102911] - domain_link | wurthadditives-us.shop

Description

Summary

The domain wurthadditives-us.shop was detected in SATAYO due to its similarity to **wurthadditive.com** on date 2025-10-15 07:13:00. This domain was evaluated because it was registered recently.

We have determined this domain to be suspicious because it is provide explanation
Based on this, we classify the risk for your organization as high

It is necessary to proceed as soon as possible with the following mitigation measures:

- request a takedown with the registrar

The detailed mitigation steps are included at the bottom of the ticket, after the technical analysis.

Technical analysis

The domain in question was registered on **2025-10-13** through the registrar **Spaceship, Inc..**

WHOIS

This domain doesn't have a WHOIS record associated.
However, using [RDAP](#) it was possible to retrieve some information:

- Registration: 10/13/2025
- Expiration: 10/13/2026
- Last changed: 10/13/2025

Priority	⬆ Highest
Traffic Light Protocol	Amber+Strict
Sec4u_Indicator	wurthadditivees-us.shop
Sec4u_Blacklist_Indicator	wurthadditivees-us.shop

Case #3: domain reported by TIP

[102911] - domain_link | wurthadditivees-us.shop

Event ID	13097
UUID	eabad218-999a-4382-89c9-1ed530b50a8b
Creator org	Würth
Owner org	Würth
Creator user	massimo.gialmo@wuertth-it.com
Protected Event (experimental)	Event is in unprotected mode. Switch to protected mode
Tags	phishing.action="take-down"
Date	2025-10-22
Threat Level	Low
Analysis	Initial
Distribution	This community only
Published	No (last published at 2025-10-22 07:09:14)
#Attributes	2 (0 Objects)
First recorded change	2025-10-22 07:06:20
Last change	2025-10-22 07:23:57



Rule type

Timeline template

Indicator index patterns

Indicator filters

Indicator index query

Indicator index query language

Indicator mapping

Indicator Match

Generic Threat Match Timeline

logs-ti_*

event.category: threat event.kind: enrichment

event.type: indicator

@timestamp >= now-7d/d and event.module: (threatintel or ti_*) and threat.indicator.url.domain:* and threat.indicator.type:"domain-name" and not labels.is_ioc_transform_source:"true" and misp.attribute.to_ids:"true"

KQL

(destination.registered_domain MATCHES threat.indicator.url.domain) OR (dns.question.registered_domain MATCHES threat.indicator.url.domain) OR (source.registered_domain MATCHES threat.indicator.url.domain) OR (source.domain MATCHES threat.indicator.url.domain) OR (server.domain MATCHES threat.indicator.url.domain) OR (destination.domain MATCHES threat.indicator.url.domain) OR (url.domain MATCHES threat.indicator.url.domain) OR (m365_defender.event.url_domain MATCHES threat.indicator.url.domain)



<input type="checkbox"/>	Date ↑	Context	Category	Type	Value	Tags	Galaxies	Comment	Correlate	Related Events	Feed hits	IDS
<input type="checkbox"/>	2025-10-22	c13...ba2	Network activity	domain	wurthadditivees-us.shop				<input checked="" type="checkbox"/>	Q		<input checked="" type="checkbox"/>
<input type="checkbox"/>	2025-10-22	a3d...504	Internal reference	link					<input checked="" type="checkbox"/>	Q		<input type="checkbox"/>

Case #3: domain reported by TIP

DMCA Takedown Request – Unauthorized Use of Copyrighted Content by Fake Store - **wurthadditives-us.shop**

3G [redacted]
A: abuse@spaceship.com
[redacted]
mar 21/10/2025 11:11

Dear DMCA Agent,

we are WÜRTH-IT Security Operation Center <https://www.wuerth-it.com/> and we are writing to notify you of a copyright infringement under the Digital Millennium Copyright Act (DMCA), 17 U.S.C. § 512.
We are authorized to act on behalf of the owner of copyrighted material that is being used without permission on a website posing as a legitimate store.
This site is falsely advertising products using copyrighted content, and we can confirm it is a fraudulent fake shop.

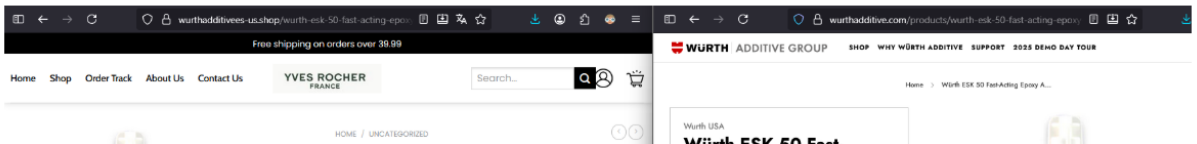
Copyrighted Work
The content being infringed includes:

- Product images
- Descriptions
- Logos/branding
- Website layout or content

These are original works created and owned by Würth Additive Group, and are protected under copyright law.
You can find the original copyrighted content here:

- <https://wurthadditive.com/>

Below a sample comparison between the fraudulent website (on the left) and the original one (on the right):



The image shows two side-by-side browser screenshots. The left screenshot shows a fraudulent website with a dark header, a search bar, and a navigation menu. The right screenshot shows the original Würth Additive Group website with a white header, a search bar, and a navigation menu. The fraudulent website is using the original website's content and branding.

DNS CHECK

wurthadditives-us.shop A [Search]

CD Flag Refresh: 20 sec.


Server Location	Resolved	Not Resolved
San Francisco CA, United States	-	X
Mountain View CA, United States	-	X
Berkeley, US	-	X
Quads9	-	X
Kansas City, United States	-	X
WholeSale Internet, Inc.	-	X
San Jose, United States	-	X
Corporate West Computer Systems	-	X
Fort Dodge, United States	-	X
Aureon Network Services	-	X
Ashburn, United States	-	X
NeuStar	-	X
Burnaby, Canada	-	X
Fortnet Inc.	-	X
St Petersburg, Russia	-	X
YANDEX LLC	-	X
Cullinan, South Africa	-	X
Liquid Telecommunications Ltd	-	X

CHECK DNS PROPAGATION

Whether you have recently changed your DNS records, switched web host, or started a new website - checking whether the DNS records are propagated globally is essential. DNS Checker provides a free DNS propagation check service to check Domain Name System records against a selected list of DNS servers in multiple regions worldwide. Perform a quick DNS propagation lookup for any hostname or domain, and check DNS data collected from all available DNS Servers to confirm that the DNS records are fully propagated.

BEST FREE CHECKING ACCOUNTS

DNS Propagation Map by DNSChecker.org



The map shows the global distribution of DNS servers. Red 'X' marks indicate where the DNS records are not yet resolved, while green checkmarks indicate where they are resolved. The map shows that the DNS records for wurthadditives-us.shop are not yet resolved in many regions.

wurthadditives-us.shop

Not secure wurthadditives-us.shop

This site can't be reached

Check if there is a typo in wurthadditives-us.shop.

If spelling is correct, try running Windows Network Diagnostics.

DNS_PROBE_FINISHED_NXDOMAIN

Reload

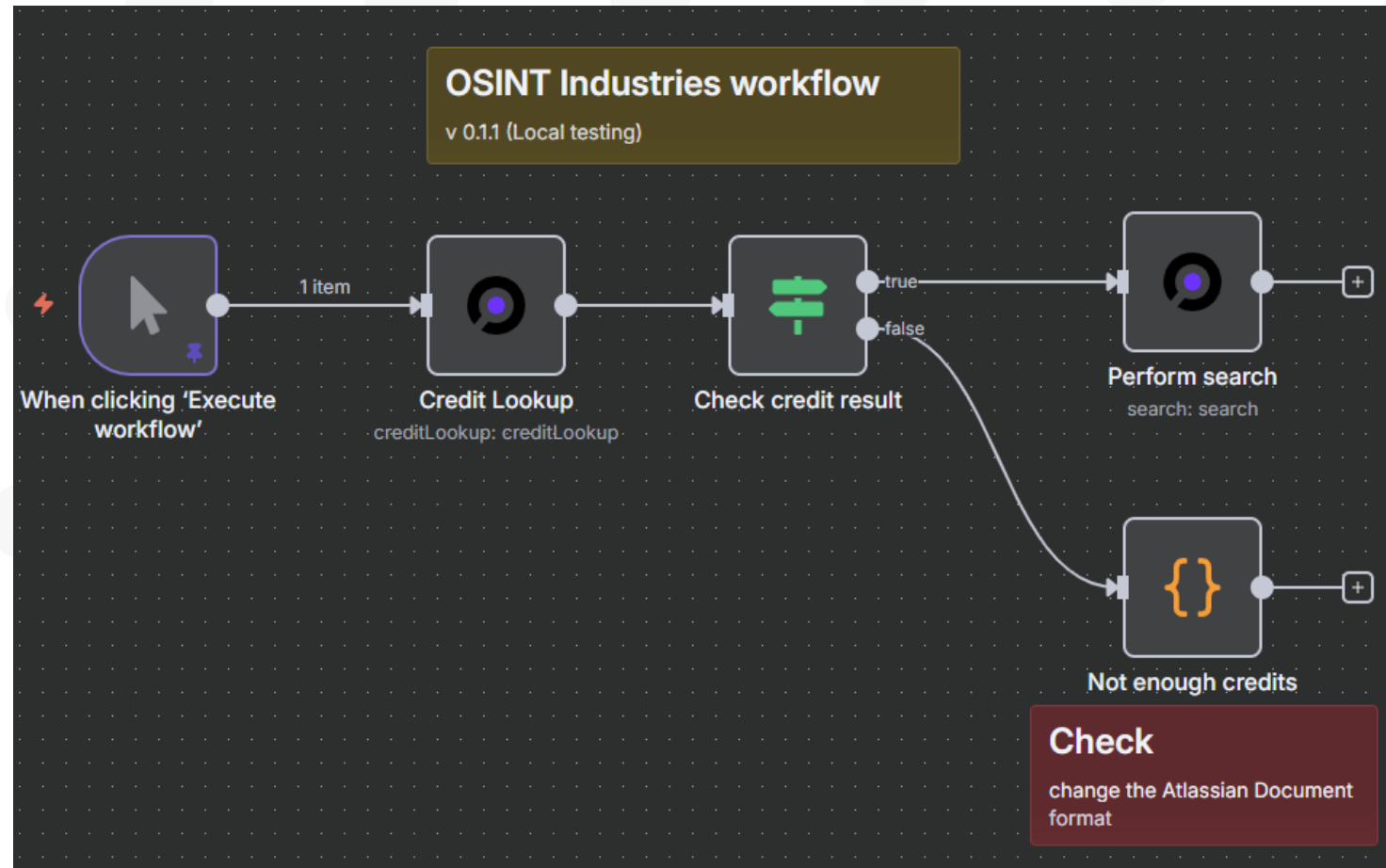
Is it always that simple?!
Oh, certainly not!



Case #4: SOAR Automatic Response

How Threat Intelligence powers SOAR playbooks?

- Auto-block malicious IPs/domains
- Auto-quarantine suspicious endpoints
- Guided escalation (actor profiles, TTPs)
- Enriching an email account



Case #4: SOAR Automatic Response

[150415] - (INT) - Office 365 Email Forwarding Rule | 84.18. - Michael.



Default Contact Info Managed Services Consulting Time Reporting

jsm.wpsoc.api raised this request via Jira

[View request in portal](#)

Description

OVERVIEW

Il SIEM NetEye ha segnalato la creazione di una regola di forwarding su Office 365.

Questa attività potrebbe indicare esfiltrazione di informazioni aziendali potenzialmente riservate e sensibili.

DETAILS

- Utente: Michael.
- IP sorgente: 84.18.
- Regola di forwarding: updateinboxrules
- Timestamp: Sep 4, 2025, 11:30:00 AM



jsm.wpsoc.api September 4, 2025 at 12:24 PM Edited Internal note

michael. @.com

SEARCH: Correlations found in OSINT Industries. See the PDF.

PDF
Creating preview...

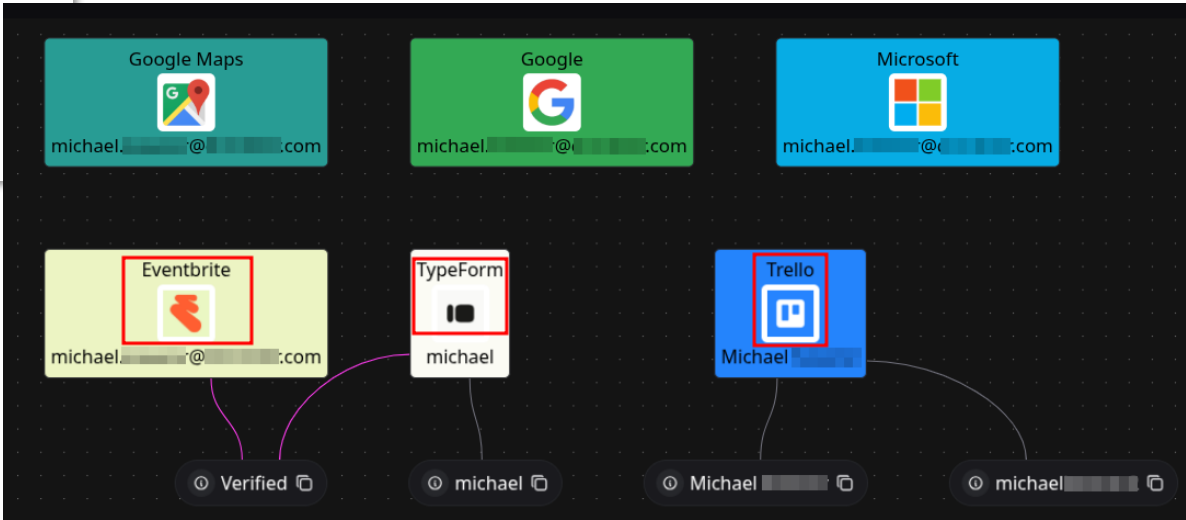
export_michael...com.pdf
09 Oct 2025, 12:46 PM



Subsequent SOAR Workflows

If the set thresholds are triggered, I can, for example:

- reset the password
- disable the user












Case #5: ip detected by SIEM detection rule

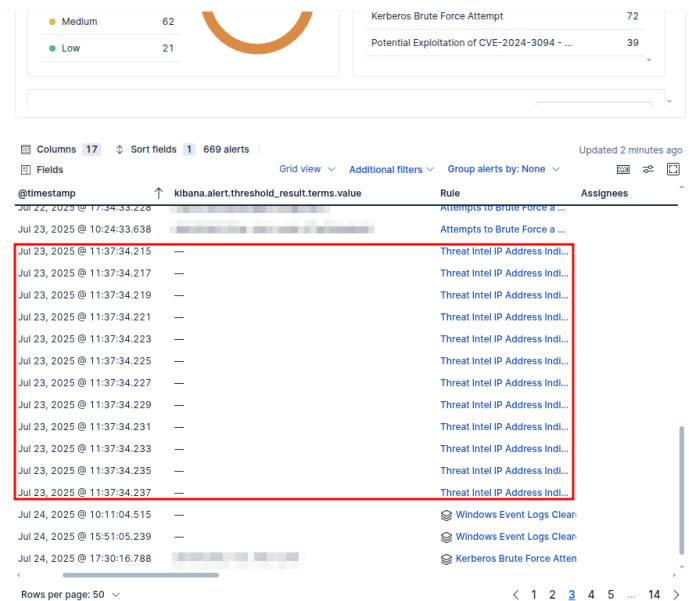
Malicious Traffic blocked: Microsoft SharePoint CVE-2025-49704

Event ID	12361
UUID	37ea056a-7bc1-4008-b7ee-33f722df0a0e   
Creator org	
Owner org	
Creator user	
Protected Event (experimental) 	 Event is in unprotected mode.  Switch to protected mode
Tags	 tlp:amber  x  PAP:AMBER  x  +  +
Date	<div>2025-07-23</div>



<input type="checkbox"/>	2025-07-23*	4cd...4fe 	Payload delivery	ip-src	<div>34.53.105.114</div>	 tlp:amber  x  PAP:AMBER  x  +  +	 +  +	SOURCE IPs OF THE VULNERABILITY SCAN / MALICIOUS TRAFFIC TO OUR SERVERS. <input checked="" type="checkbox"/>
REQUESTS to:								
/_layouts/15/ToolPane.aspx								

Case #5: ip detected by SIEM detection rule



High

Jul 23, 2025 @ 11:37:34.215
⚠ Threat Intel IP Address Indicator Match [custom] ⓘ

Status: Closed Risk score: 73 Assignees: Add note

Overview Table JSON

About

Rule description [Show rule summary](#)

This rule is triggered when an IP address indicator from the Threat Intel Filebeat module or integrations has a match against a network event. This version of the rule takes into account the MISP attribute to_ids.

Alert reason [Show full reason](#)

network event with source **34.53.105.114:46325** destination :443, created high alert Threat Intel IP Address Indicator Match [custom].

Investigation [Show investigation guide](#)

Highlighted fields

Field	Value
rule.name	OUTSIDE to
kibana.alert.rule.type	threat_match
destination.port	443
source.port	46325
kibana.alert.rule.parameters.threat_index	filebeat-*logs-il*



[152656] - (INT) - Threat Intel IP Address Indicator Match | 34.53.105.114 →

Create subtask Investigate Find resources Link work item Add form Add PIR Create Start conversation Send Email Schedule

Default Contact Info Managed Services Consulting Time Reporting

jsm.wpsoc.api raised this request via Jira [View request in portal](#) [Hide details](#)

Description

OVERVIEW

Il SIEM NetEye attiva questa regola quando un indirizzo IP segnalato dal modulo Threat Intel di Filebeat o dalle integrazioni corrisponde a un evento di rete.

DETAILS

- Sorgente: **34.53.105.114**
- Destinazione:
- Port: 443
- Action: flow_terminated
- Outcome: Success
- Timestamp: Jul 23, 2025 @ 11:50:25.120

ANALYSIS


L'alert è scattato a causa di una corrispondenza tra un indirizzo IP segnalato come potenzialmente malevolo dal modulo Threat Intel di Filebeat e un evento di rete rilevato dal sistema.

Nello specifico si tratta dell'IP **34.53.105.114** associato a Google LLC, che ha effettuato più 5 eventi verso l'IP interno .

L'IP risulta segnalato come malevolo:

34.53.105.114 | Google LLC | AbuseIPDB


Request For Information



 **CTI Request for information**

Are you requesting Cyber Threat Intelligence details about a specific threat, domain, IP, or suspicious activity?


Required fields are marked with an asterisk *

Raise this request on behalf of *

 Massimo Giaimo (massimo.giaimo@wuerth-it.com)














 

Type of Information Requested *



Summary *


Known Details

Normal text  | **B** *I* ... |     |        + 

Provide any initial information already available about the threat


Priority Level *

Medium



Indicate the urgency of the request

Request Deadline *

e.g. 11/Sep/25 

You need to make the SOC Operations team **confident** that they can ask the Threat Intelligence team questions! What questions?

- Threat Actor Profiling
- Malware Behavior Analysis
- Indicators of Attack (IoAs)
- Indicators of Compromise (IoCs)
- Tactics, Techniques and Procedures (TTPs)
- Mitigation Strategies
- Exploit or Vulnerability Details
- Domain Takedown Request

So? The gran finale

(this is where I try to convince you that I've said useful things)

- Start with one assumption: Threat Intelligence within SOC Operations is **necessary**.
- Start by setting up **PIRs**.
- If your TI provider doesn't know what **PIRs** are, change providers.
- Threat Intelligence must be **actionable** (anyone who tells you otherwise is lying!
- Threat Intelligence findings must always be linked to a clear **Course of Action (CoA)**, often operational, sometimes strategic.
- There will always be someone who will question the usefulness of TI: *measure it* (but that's another topic, another talk is needed...) so you can disprove those who claim it.
- Acquire TI from those who are accustomed to producing TI, **not from those who are merely consumers** (MSP style).
- The more you consume TI (in the right way, of course), the more **convinced you** will be of its usefulness.
- Did I mention **PIRs** yet?





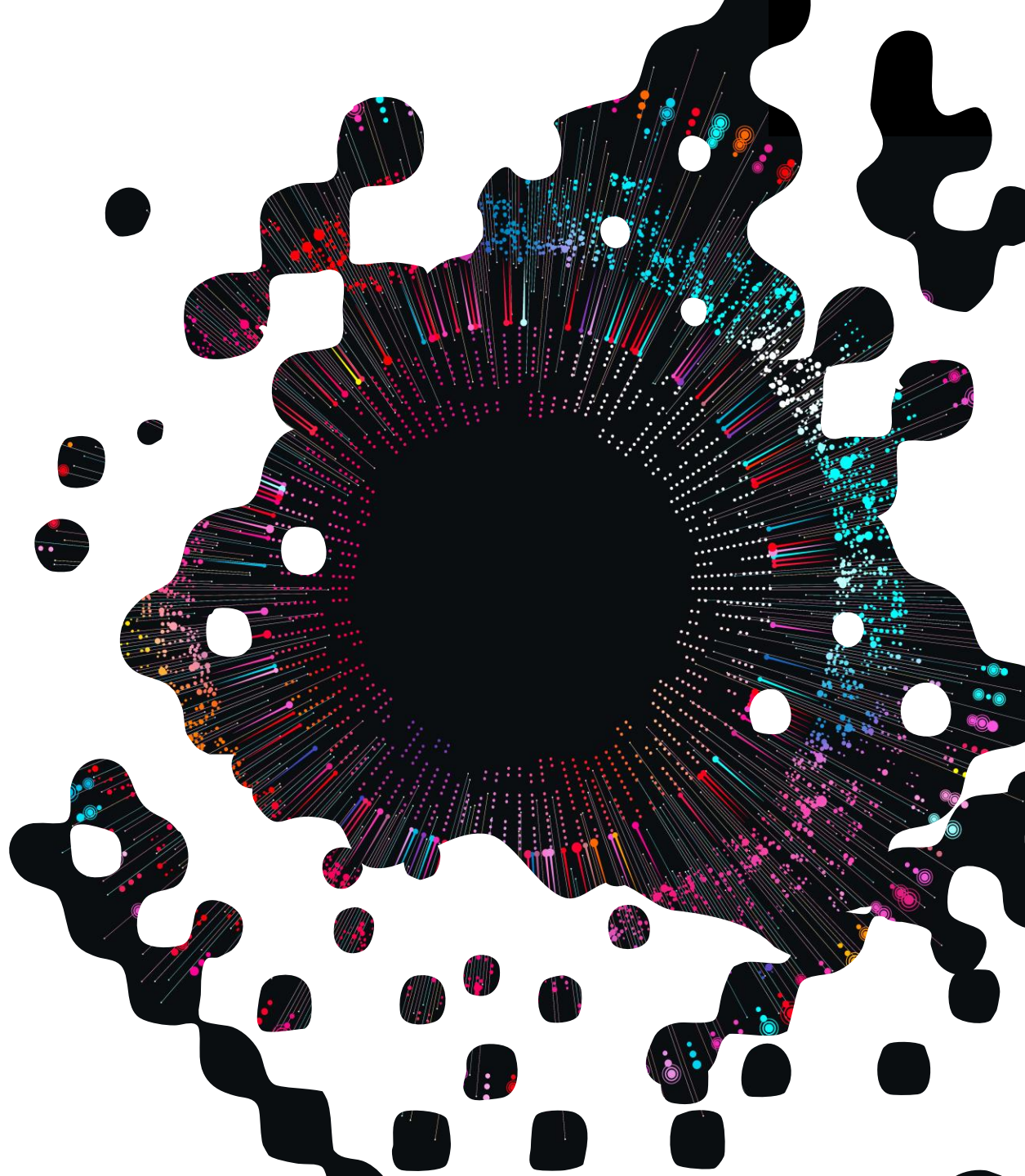
Thank you!

Producing actionable intelligence must be the mindset that every Threat Intelligence analyst must set as their primary objective.

Massimo Giaimo aka fastfire



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