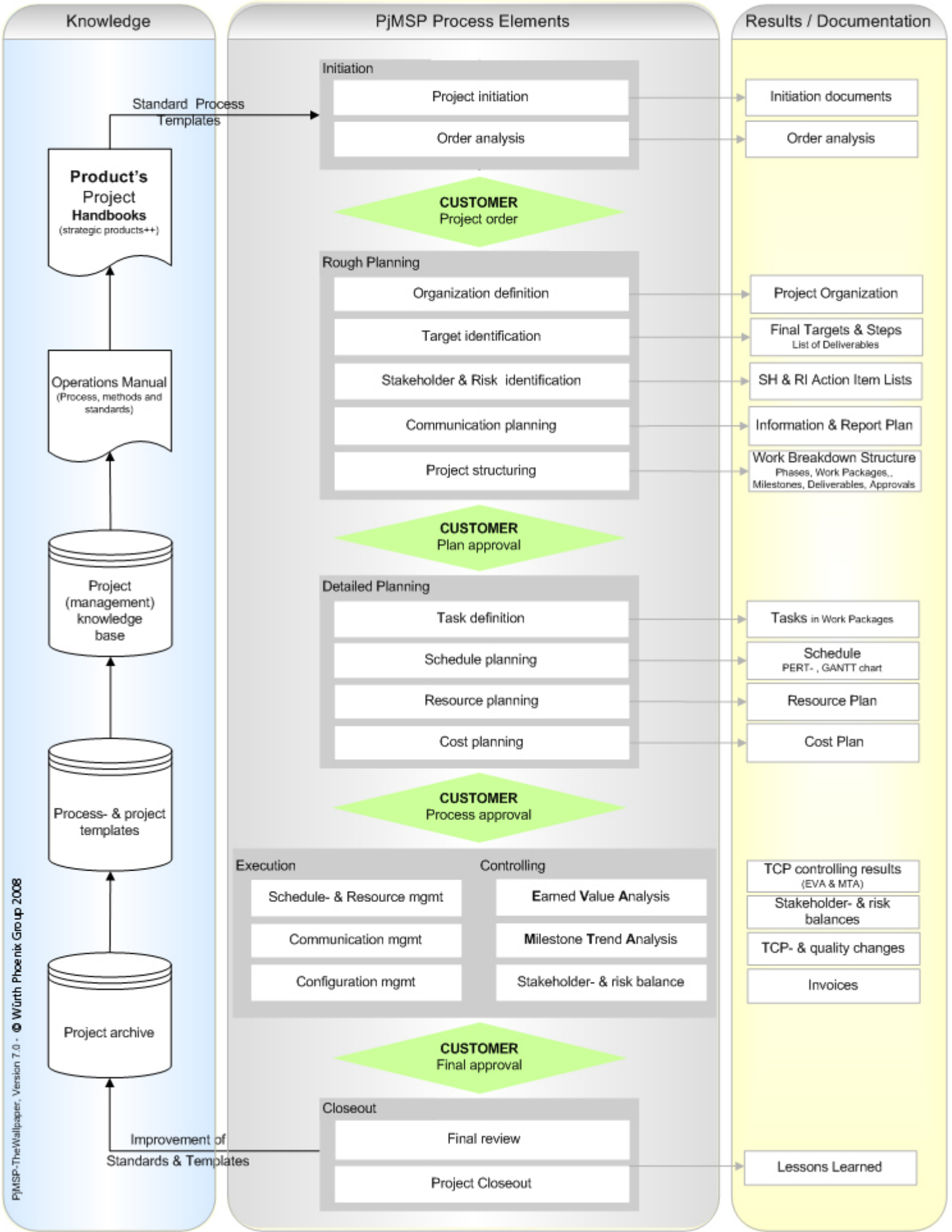ERP Project Management Standards: The Würth Phoenix PjMSP